

# The Nonprofit Sector in the United States: Size and Scope

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# National Center for Charitable Statistics (NCCS)

- Mission is to develop and disseminate high quality data on nonprofit organizations and their activities for use in research on the relationships between the nonprofit sector, government, the commercial sector, and the broader civil society
- Housed at The Urban Institute's Center on Nonprofits and Philanthropy



# Characteristics of U.S. Nonprofit Organizations

- Diversity is the dominant feature:
  - Large, small
  - Varied missions, activities
  - Different board, management styles
  - Staffed by professionals, volunteers, both
  - Mixed Revenues—government grants, contracts, fees for services, contributions



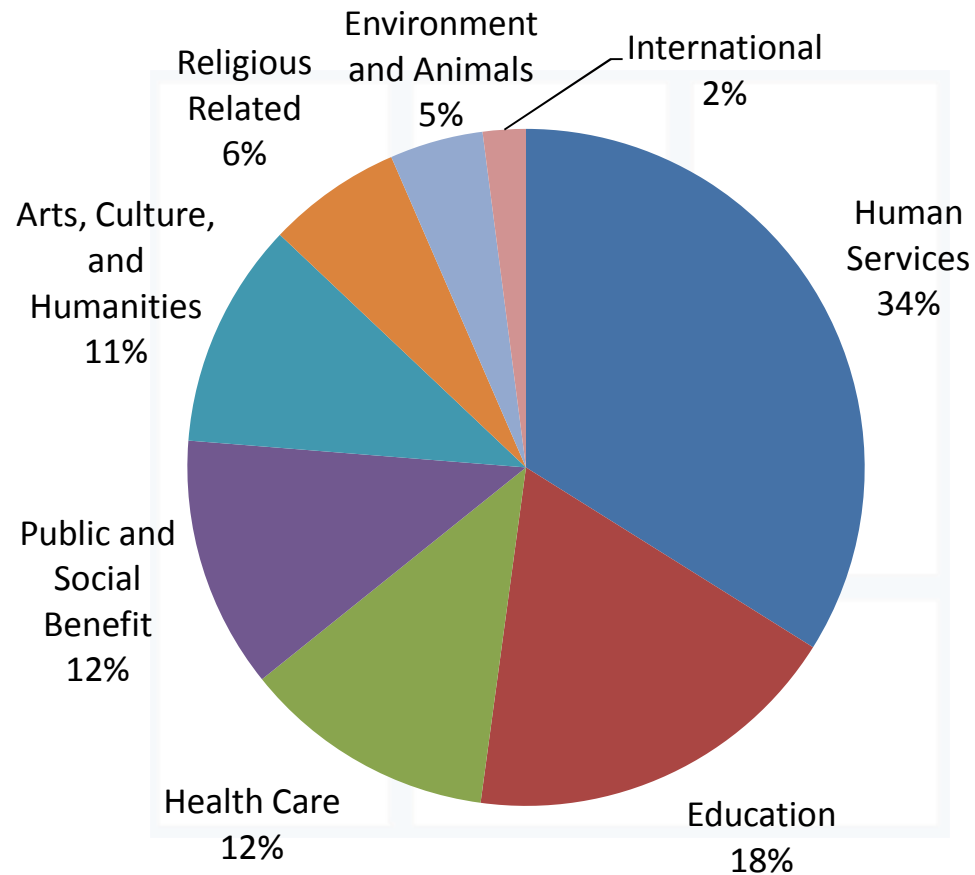
# Scope of the U.S. Nonprofit Sector

- 1.43 million nonprofits in 2009
- 1.56 million nonprofits in 2012
- 386,000 religious congregations
- 1 million registered charitable nonprofits (including private foundations) in 2011



# A Snapshot of the Nonprofit Sector

## 501(c)(3) Public Charities by Type, 2010

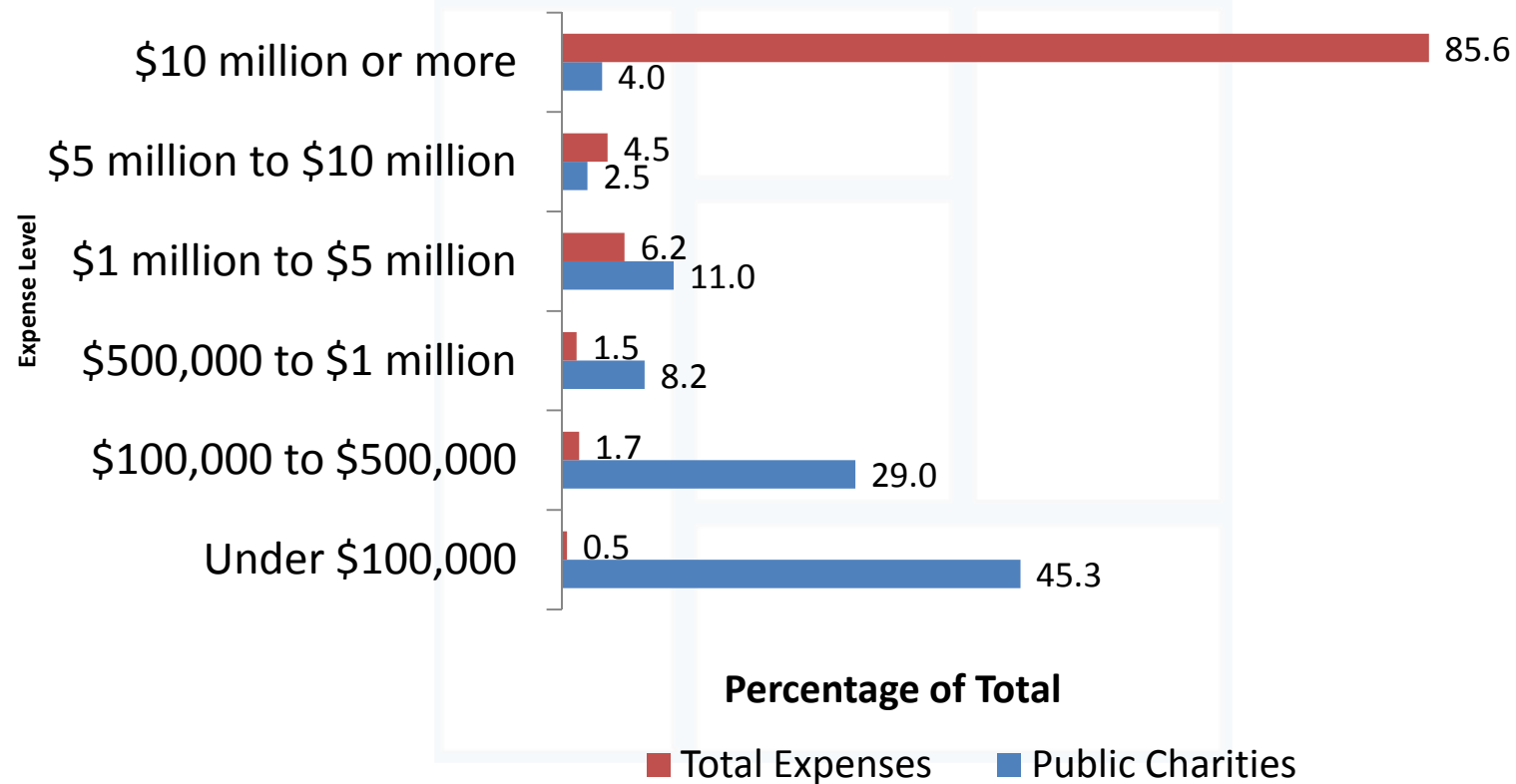


# Economic Impact of Nonprofit Sector, 2010

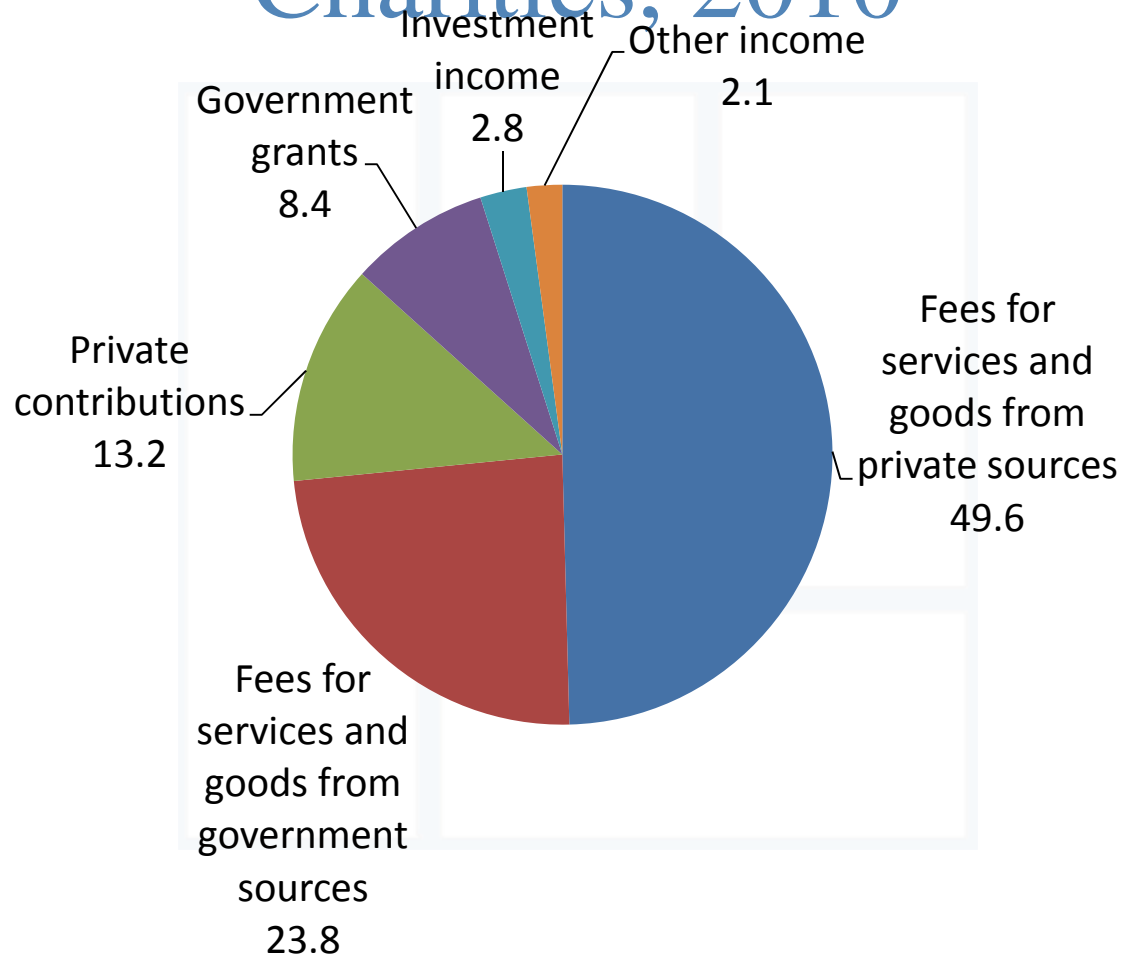
- Contributed 5.5% to GDP
- Paid \$576.9 billion in wages and salaries, 9% of U.S. Total
- Employed an estimated 13.7 million people
- Had \$2.1 trillion in revenues and
- \$1.9 trillion in expenses



# A Snapshot of the Nonprofit Sector, 2010



# Sources of Revenue for Public Charities, 2010



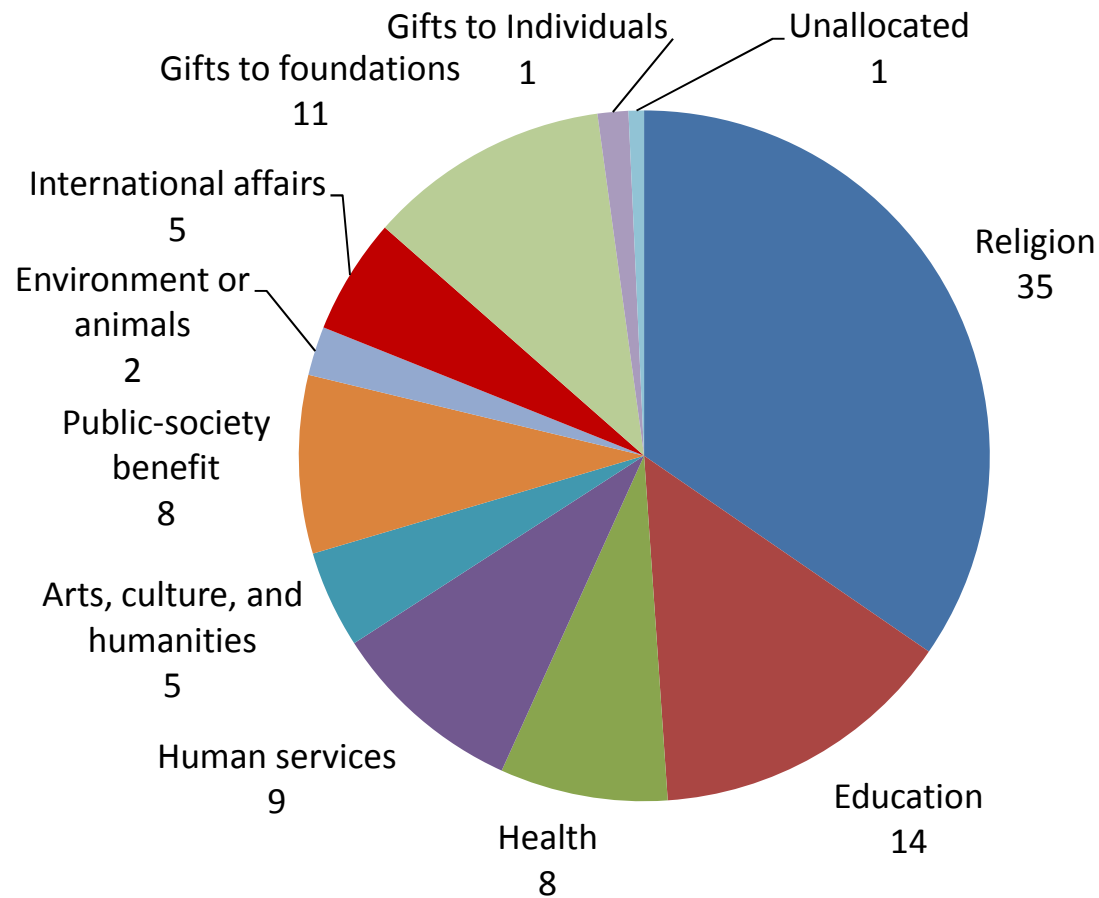


# Private Giving by Type

- Individual giving 80.6%
  - \$211.8 B 72.8%
  - Bequests - \$22.8 B 7.8%
- Corporate giving 5.3%
- Foundation giving 14.1%
- Congregations receive 35% of total



# Estimated Distributions of Private Contributions by Recipient Area, 2010



# Volunteering

- 26.3 percent of the population volunteered in 2010, or 62.8 million volunteers
- 6.8 percent of the population volunteers each day, or over 16.6 million volunteers per day in 2010
- 52 hours/year median
- 14.9 billion hours were volunteered in 2010, \$19.07 per hour (2006)
- Equivalent to 8.8 million full time employees earning \$283.3 billion

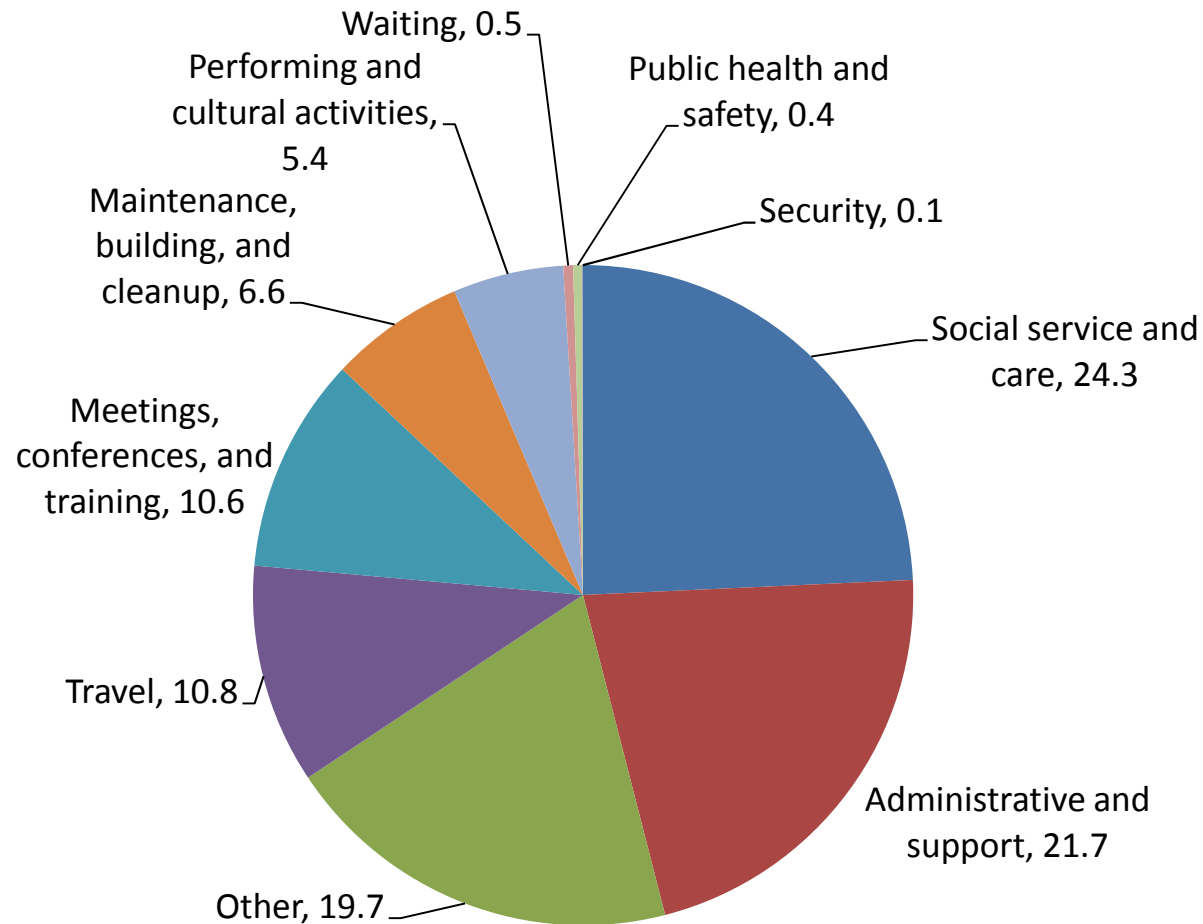


# Types of Activities

- Deliver Services (for example, food, housing, health care, child care, education, etc.)
- Develop Arts and Culture (music, dance, traditions, etc.)
- Conduct Research and Share Information
- Engage Citizens and Advocate for Change



# Volunteer Activities, 2010



# The Nonprofit Landscape

- Contributions are 13.2% of revenues and static
  - Foundations, individual, and corporate giving
- Volunteers 15 billion hours, equivalent of 8.8 million employees, \$283.8 billion value, also static
- Rely more on fees and government contracts and grants with resulting requirements for:
  - Financial accountability, transparency
  - Marketing and contracting expertise
  - Performance measures, outcomes and results



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**Data Source:** *Nonprofit Almanac 2012; Nonprofit Sector in Brief 2012* (Urban Institute, 2012) [www.urban.org](http://www.urban.org)

