Addressing Youth Substance Abuse:
Collective Impact in Action
The Tackling Youth Substance Abuse Initiative (TYSA) was Created in response to an Urgent Need for Change

TYSA Steering Committee

TYSA Backbone Structure*

- Workgroup: Social Norms
- Workgroup: Retail and Marketplace Availability
- Workgroup: Continuum of Care
- Workgroup: Policy and Advocacy

TYSA Community Network
Providing community members opportunities for involvement

TYSA Youth Advisory Council
Actively engaging youth voice in initiative

* Backbone structure is housed in the Staten Island Partnership for Community Wellness
## TYSA Through the Lens of the 5 CI Conditions

<table>
<thead>
<tr>
<th>Condition</th>
<th>Examples</th>
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<tbody>
<tr>
<td>Common Agenda</td>
<td>Shared Understanding of Issue, Shared Vision of Approach</td>
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<tr>
<td>Shared Measurement</td>
<td>Outcome Measures, Data Sharing Between Partners, Coalition Analysis of Contribution</td>
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<tr>
<td>Mutually Reinforcing Activities</td>
<td>Discourage Duplication, Capitalize on strengths and expertise</td>
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<tr>
<td>Continuous Communication</td>
<td>Among Partners, Members, Funders</td>
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<td>Backbone Support - SIPCW</td>
<td>Infrastructure to support, Flexibility to adapt, Ability to influence</td>
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What Are We Doing Well?

✔ Engaging all sectors in the solution - including youth

✔ Changing norms around substance abuse

✔ Using data to design strategies and drive decision making

✔ Facilitating systems change between partners

✔ Moving away from competition to coordination and alignment
Funder’s Perspective

✓ Key Opportunities

✓ Key Challenges