

HOW TO FIND YOUR RACIAL EQUITY BENCHMARK



1. GATHER YOUR DATA

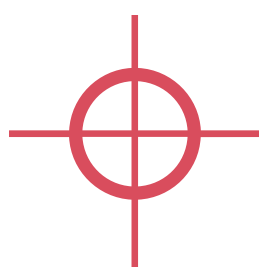
First gather data on the race and occupation of each of your employees. Make a table, like [this one](#).



2. PINPOINT THE ISSUE

Identify which occupations seem to have the lowest representation of people of color. Make a chart, like [this one](#).

NOW WE NEED A COMPARISON!



3. CREATE A RACIAL EQUITY BENCHMARK

Construct and compare the labor pool for that occupation with your current demographics following [these steps](#).



4. UNLOCK THE NEXT LEVEL!

How did you do? What should you do next?
Get in touch! [mreitman \(at\) reitmanresearch \(dot\) com](mailto:mreitman@reitmanresearch.com)