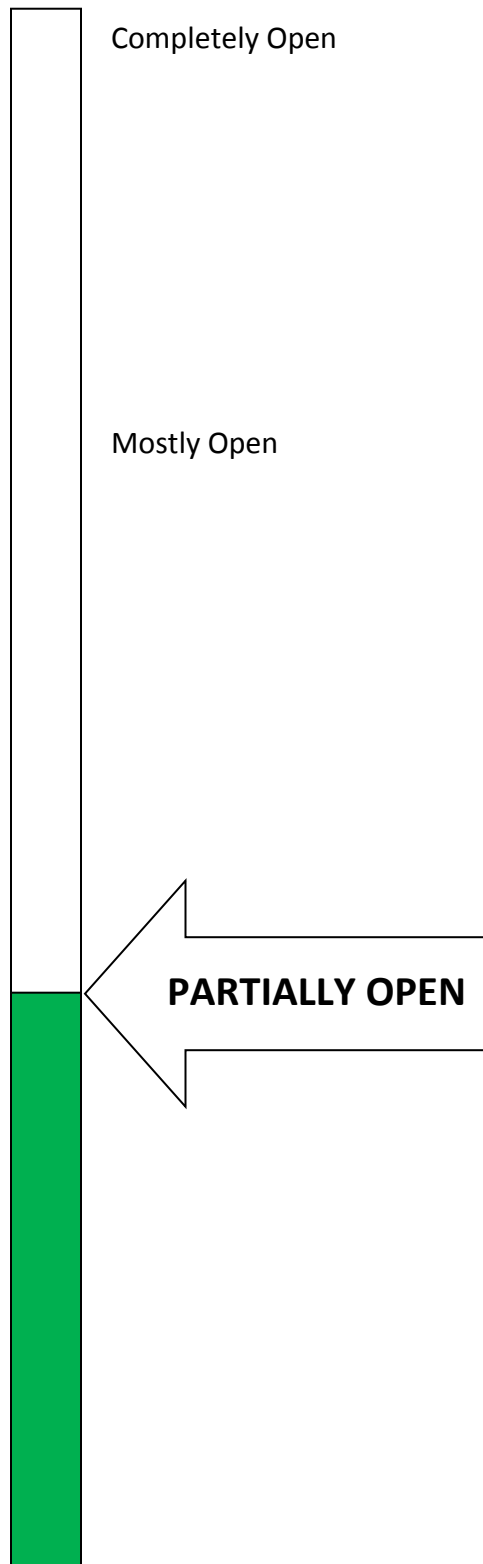


PROGRAM OPENNESS SCALE

Today's discussion is...



When partially open we will be:

- ✓ Listing the event on our publicly viewable program events calendar.
- ✓ Encouraging all members to attend.
- ✓ Discussing the ideas that come out of this session with philanthropic colleagues.

When partially open we may:

- Write about new ideas that come out of this session on the *Smart Assets* blog.
- Make program materials like PowerPoint slides available on our website.
- Have a teleconference or webcast option for members who cannot join.

When partially open we will NOT be:

- Encouraging participants to extend the conversation during and after the session through social media.
- Including participants from outside of the philanthropic community.
- Live-broadcasting the session on the Web.
- Recording audio.
- Directly quoting participants without permission.
- Engaging members who can't be in the room through a live-stream.