

## **PROGRAM OPENNESS SCALE**

Today's discussion is...

When completely private we will be: **Completely Open** ✓ Discussing the ideas that come out of this session with *select* philanthropic colleagues. When completely private we may: List the event on our publicly viewable program events calendar. Mostly Open Encourage all members to attend. When completely private we will NOT be: o Writing about new ideas that come out of this session on the Smart Assets blog. o Encouraging participants to extend the conversation during and after the session through social media. o Making program materials like Partially Open PowerPoint slides available on our website. o Including participants from outside of our membership. o Live-broadcasting the session on the Web. o Recording audio. Directly quoting participants without permission. **COMPLETELY PRIVATE** This session is a private exploratory conversation with select invited guests with

specific professional interests.