PROGRAM OPENNESS SCALE

Today's discussion is…

COMPLETELY OPEN

Mostly Open

Partially Open

Completely Private
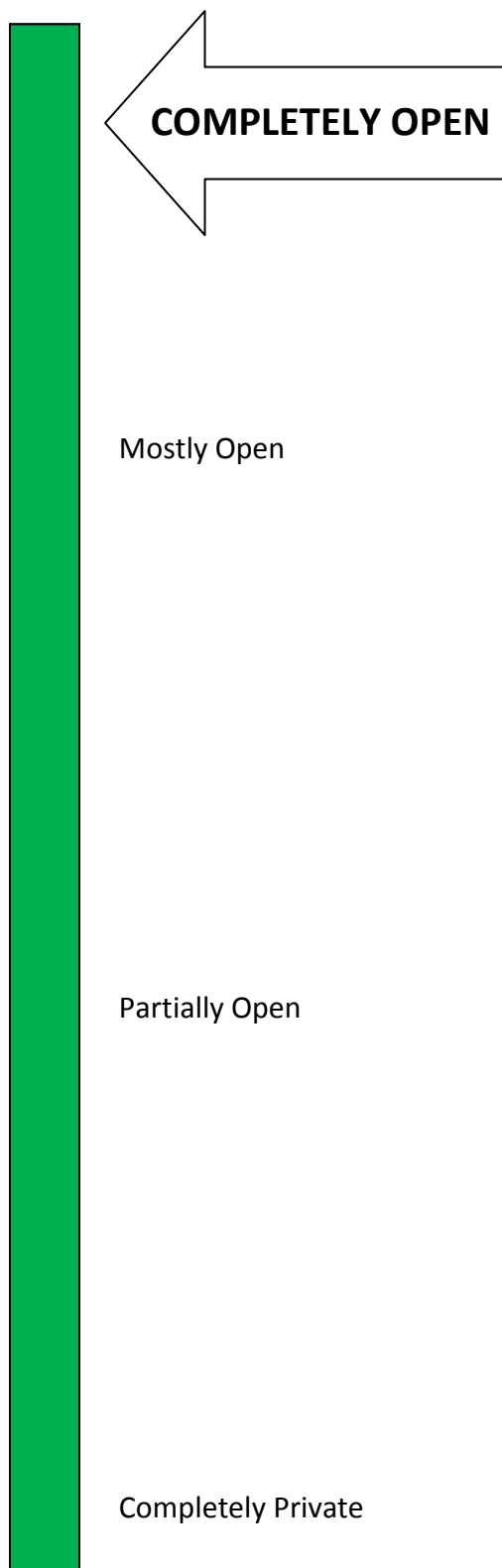
When completely open we will be:

- ✓ Listing the event on our publicly viewable program events calendar.
- ✓ Encouraging all members to attend.
- ✓ Writing about new ideas that come out of this session on the *Smart Assets* blog.
- ✓ Encouraging participants to extend the conversation during and after the session through social media.
- ✓ Making program materials like PowerPoint slides available on our website.
- ✓ Discussing the ideas that come out of this session with philanthropic colleagues.
- ✓ Engaging members who can't be in the room through a webcast, live-stream or teleconference.

This session is open to all members, guests, partners and the general public.