

38TH ANNUAL MEETING

THE POWER OF PARTICIPATION

JUNE 16, 2017 • NEW YORK, NY

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Special thanks to JPMorgan Chase & Co., our generous host for the Philanthropy New York 38th Annual Meeting

MESSAGE FROM THE PRESIDENT AND BOARD CHAIR

A Continuation and a New Beginning

Welcome to Philanthropy New York's 38th Annual Meeting: The Power of Participation.

Today is both a continuation and a new beginning for Philanthropy New York. Over the years, we have presented many programs on issues related to democratic participation and showcased the initiatives of funders who have supported both ground-level organizing and systematic reforms.

As we all know, the conversations around the challenges to our democratic system did not begin with a single election. The flaws of our electoral systems, voter disenfranchisement and the long simmering erosion of public trust in government and media have been part of the American landscape for some time. While the diagnosis of what ails our democracy has been discussed for years, the enthusiasm and consensus around taking action has grown significantly since the last national election. Looking at how attitudes around race, gender, and immigration, to name some of the core issues, have combined with inadequate or erroneous knowledge, to influence our democracy is now a national conversation.

Today, we will be hearing from speakers who represent all parts of the political spectrum about the ways people in America connect to the issues they care about. We will be talking about direct action, voting, online conversations, movement building, running for office and countless other variants of democratic practice in the modern world.

Over the course of the coming months, we hope to hear from you about what additional learning and convening you want to participate in around these topics. It may seem that there are countless demands for funders to contribute to healthier democratic practice in America and a dizzying set of strategies that could be pursued. We, working with our PSO partners, want to support our members finding the strategies that are right for their foundations. We are using this annual meeting to serve as the kick-off for a year of focus on how to best grow informed and equitable public participation. Join us.



Ronna BrownPresident
Philanthropy New York



Philip Li, Chair
President & CEO
Robert Sterling Clark Foundation

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Philanthropic Advisor Moore Philanthropy

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The New York Women's Foundation

Susan Olivo

Executive Director Reader's Digest Partners for Sight Foundation

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Cynthia Rivera Weissblum

President & CEO Edwin Gould Foundation

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Managing Director Morgan Stanley Community Affairs & Morgan Stanley Foundation

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Leticia PegueroExecutive Director
Andrus Family Fund



David SandmanPresident and CEO
New York State Health Foundation



Teresa YoungerPresident and CEO
Ms. Foundation for Women

THE POWER OF PARTICIPATION

Program

8:00-8:30 AM Breakfast and Registration

8:30-9:00 AM Philanthropy New York's

Business Meeting

Welcome by:

Karen Keogh

Head of Global Philanthropy, JPMorgan Chase & Co.

9:00-10:00 AM Opening Panel: Voter

Engagement, Access and Community Organizing for

Action

Introduced by:

Stephen Foster

President & CEO, The Overbrook Foundation

Featured Speakers:

Tom Basile

Senior Advisor for Policy & Strategy, Reclaim New York

Gara LaMarche

President, Democracy Alliance

Leticia Peguero (Moderator)

Executive Director, Andrus Family Fund

Rashad Robinson

Executive Director, Color Of Change

Erin Vilardi

Founder and Director, VoteRunLead

DEMOCRACY BUILDING NOW

10:00-10:45 AM

PHIL Talks

Introduced by:

Ana Oliveira

President & CEO, The New York Women's Foundation

Featured Speakers:

Afua Atta-Mensah

Executive Director, Community Voices Heard

Jeff Jarvis

Professor, CUNY Graduate School of Journalism Director of the Tow-Knight Center for Entrepreneurial Journalism Director, News Integrity Initiative

Katy Rubin and Devyn Mañibo

Executive Director and Community Engagement Coordinator, Theatre of the Oppressed NYC

11:15 AM-12:30 PM

The Power of Participation:
Democracy Building Now

Introduced by:

Yvonne Moore

Philanthropic Advisor, Moore Philanthropy

Featured Speakers:

Amy Goodman,

Host and Executive Producer, Democracy Now!

Chris Hayes,

Host, All In With Chris Hayes, MSNBC, author of "A Colony in a Nation"

Radhika Jones (Moderator),

Editorial Director, Books, New York Times

Bakari Sellers,

Correspondent, CNN, former Representative, South Carolina House of Representative

12:30-1:30 PM

Luncheon Reception

TWEET CHEAT SHEET



EVENT HASHTAG

#PhilTV

TWITTER HANDLES

eRonnaBrownePhilanthropyNY

TOPIC HASHTAGS

#Democracy

#GOTV

#VotingRights

#YourVoteMatters

#CivicEngagement

#GiveUsTheBallot

#Philanthropy

OPENING PANEL

Tom Basile, Reclaim New York
Gara Lamarche, Democracy Alliance
Rashad Robinson, Color of Change
Erin Vilardi, VoteRunLead
Leticia Peguero, Andrus Family Fund

eTom_Basile, eReclaimNewYork
egaralog
erashadrobinson, ecolorofchange
eerinvilardi, eVoteRunLead
eLetiPeguero, eAndrusFamFund

PHIL TALKS

Afua Atta Mensuh, Community Voices Heard Jeff Jarvis, CUNY School of Journalism Katy Rubin and Devyn Mañibo, Theatre of the Oppressed NYC @AfuaAttaMensah, @cvhaction
@jeffjarvis, @TWEETthePress

@ForumTheatreNYC

HEADLINE PANEL

Amy Goodman, Democracy Now! Chris Hayes Radhika Jones Bakari Sellers edemocracynow echrislhayes eradhikajones eBakari_Sellers

SPEAKERS & PRESENTERS



Afua Atta-Mensah

Afua Atta-Mensah is Community Voices Heard's new Executive Director, starting September 2016. She had served as a member of CVH's Board of Directors since 2008, so she is already very invested in CVH's mission and vision. Afua, who is a Harlem resident, holds a law degree from Fordham University School of Law, and a BA in Sociology

and African American History from Trinity College. Afua was previously the Director of Litigation for the Safety Net Project at the Urban Justice Center where she oversaw the project's affirmative litigation on behalf of plaintiff classes and individuals in federal and state courts. Prior to her tenure at the Urban Justice Center, Afua worked for the Center for Working Families and the Legal Aid Society.

Ms. Atta-Mensah was awarded a Fulbright Fellowship in support of her work at the International Federation of Women Attorneys (FIDA) in Accra, Ghana. While in Ghana, Ms. Atta-Mensah advocated on behalf of indigent women living in the Ashanti Region before regional and local courts seeking the equitable distribution of household property after the dissolution of a marriage. She also worked with area lawyers to develop proposed legislation, for a marital rape law, and served as a visiting lecturer at Kwame Nkrumah University of Science and Technology (KNUST), where she taught a course on women's rights in the context of Ashanti-tribal law. Ms. Atta-Mensah has dedicated her career to public interest law working on behalf historically disadvantaged communities throughout New York. She has also worked as a policy-adviser to community based organizations and as an adjunct professor at Fordham Law. Ms. Atta-Mensah has been a member of the Manhattan Borough President's African Leadership Council, a member of the Board of Trustees at St. Barnabas Hospital, the Board of Governors of the Healthcare Trustees of New York State, and African Communities Together.



Tom Basile

Tom Basile is Senior Advisor for Policy and Strategy for Reclaim New York. An author, columnist, and consultant Tom Basile has provided senior-level strategic communications guidance for grassroots organizations, corporations and non-profits for two decades. An Opinion Contributor to Forbes and Host of Sunday in America on

SiriusXM Radio, his insights have made him a sought-after voice on a wide range of issues.

Basile has served in government at the local, state and federal levels. During the Bush Administration he held several positions including Director of Communications for the Environmental Protection Agency. Basile also spent seven months in Baghdad where he served as a Senior Press Advisor to the Coalition government. He was awarded the Joint Civilian Service Commendation Award from the Department of Defense for his work. His critically-acclaimed, bestselling book, Tough Sell: Fighting the Media War in Iraq, gives readers his personal account of the Iraq mission during the critical first year after the fall of Saddam Hussein and the daily battle to communicate about the war to an American public increasingly opposed to the mission.

From 2009–2011 he served as Executive Director of the New York State Republican Party. In 2013, Basile was elected Councilman for the historic Town of Stony Point, New York where he today also serves as Deputy Town Supervisor.

Basile is also an adjunct professor at Fordham University. He sits on the advisory boards of the Hofstra College of Liberal Arts and Sciences and the Kalikow School of Government, Public Policy and International Affairs. In 2010 Basile, was named to The Capitol Newspaper's 40 Under 40 list of New York political influencers. He received his Juris Doctorate attending Fordham and Georgetown University Schools of Law and is a member of the New York Bar.



Amy Goodman

Amy Goodman is the host and executive producer of Democracy Now!, a global daily, independent, award-winning news program airing on over 1,400 public television and radio stations worldwide.

The Nieman Foundation for Journalism at Harvard honored Goodman with the 2014 I.F. Stone Medal for Journalistic Independence Lifetime Achievement Award. She is also the first journalist to receive the Right Livelihood Award, widely known as the 'Alternative Nobel Prize' for "developing an innovative model of truly independent grassroots political journalism that brings to millions of people the alternative voices that are often excluded by the mainstream media." She is the first co-recipient of the Park Center for Independent Media's Izzy Award, named for the great muckraking journalist I.F. Stone, and was later selected for induction into the Park Center's I.F. Stone Hall of Fame. The Independent of London called Amy Goodman and Democracy Now! "an inspiration."

Goodman has co-authored six New York Times bestsellers. Her latest one, Democracy Now!: Twenty Years Covering the Movements Changing America looks back over the past two decades of Democracy Now! and the powerful movements and charismatic leaders who are re-shaping our world. Before than, The Silenced Majority: Stories of Uprisings, Occupations, Resistance, and Hope, and Breaking the Sound Barrier, both written with Denis Moynihan, give voice to the many ordinary people standing up to corporate and government power. She co-authored her first three bestsellers with her brother, journalist David Goodman: Standing Up to the Madness: Ordinary Heroes in Extraordinary Times (2008), Static: Government Liars, Media Cheerleaders, and the People Who Fight Back (2006) and The Exception to the Rulers: Exposing Oily Politicians, War Profiteers, and the Media That Love Them (2004). She co-writes a weekly column with Denis Moynihan (also produced as an audio podcast) syndicated by King Features, for which she was recognized in 2007 with the James Aronson Award for Social Justice Reporting.

Goodman has received the American Women in Radio and Television Gracie Award; the Paley Center for Media's She's Made It Award; and the Puffin/Nation Prize for Creative Citizenship. Her reporting on East Timor and Nigeria has won numerous awards, including the George Polk Award, Robert F. Kennedy Prize for International Reporting, and the Alfred I. duPont-Columbia Award. Time Magazine named Democracy Now! its "Pick of the Podcasts," along with NBC's Meet the Press. PULSE named Goodman one of the 20 Top Global Media Figures of 2009.



Chris Hayes

Chris Hayes hosts "All In with Chris Hayes" at 8 p.m. ET Monday through Friday on MSNBC. Hayes is also editor-at-large of The Nation. Previously, Hayes hosted the weekend program "Up w/ Chris Hayes," which premiered in 2011. Prior to joining MSNBC as an anchor, Chris had previously served as a frequent substitute host for "The Rachel

Maddow Show" and "The Last Word with Lawrence O'Donnell." Chris became an MSNBC contributor in 2010 and has been with The Nation since 2007.

He is a former fellow at Harvard University's Edmond J. Safra Foundation Center for Ethics. From 2008–2010, he was a Bernard Schwartz Fellow at the New America Foundation. From 2005 to 2006, Chris was a Schumann Center Writing Fellow at In These Times.

Since 2002, Hayes has written on a wide variety of political and social issues, from union organizing and economic democracy to the intersection of politics and technology. His essays, articles, and reviews have appeared in New York Times Magazine, TIME, Nation, American Prospect, New Republic, Washington Monthly, The Guardian, and Chicago Reader.



Jeff Jarvis

Jeff Jarvis is professor and director of the Tow-Knight Center for Entrepreneurial Journalism at the CUNY Graduate School of Journalism. He is a leader at the intersection of technology and news media, proposing new business models for news, advising media companies and startups, and helping build bridges between publishers and

platforms. At CUNY, he was instrumental in creating two degrees — each the first in the nation — in entrepreneurial journalism and social journalism. He just started the News Integrity Initiative, funded with \$14 million by Facebook, the Craig Newmark Philanthropic Fund, the Ford Foundation, the Democracy Fund, the John S. and James L. Knight Foundation, the Tow Foundation, Mozilla, Betaworks, and AppNexus.

Jarvis is the author of Geeks Bearing Gifts: Imagining New Futures for News; Public Parts: How Sharing in the Digital Age Improves the Way We Work and Live; What Would Google Do?: Reverse-Engineering the Fastest-Growing Company in the History of the World; and the ebook Gutenberg the Geek. He is cohost of the podcast This Week in Google. He blogs at Buzzmachine.com and at medium.com/ejeffjarvis.



Radhika Jones

Radhika Jones is editorial director of books at the New York Times, and a former deputy editor of Time, where she edited the Person of the Year and Time 100 issues. She has worked at The Paris Review, Artforum, and The Moscow Times. She holds a Ph.D. in English and Comparative Literature from Columbia University.



Gara LaMarche

Gara LaMarche is President of the Democracy Alliance (DA), providing overall leadership, strategic vision and management capacity for the organization. Prior to joining the Alliance, he served as Senior Fellow at New York University's Robert F. Wagner Graduate School of Public Service and previously, as President and CEO of the Atlantic

Philanthropies. At Atlantic, he led the foundation's efforts to embrace a social justice framework for grantmaking, and spearheaded the largest-ever grant made by a foundation for an advocacy campaign – over \$25 million to press for comprehensive health care reform in the U.S. Before joining Atlantic in 2007, he served as Vice President and Director of U.S. Programs for the Open Society Foundations (OSF), launching the organization's pivotal work on challenges to social justice and democracy in the United States. A longtime advocate for human rights at home and abroad, he has held various positions with Human Rights Watch, PEN American Center, and the American Civil Liberties Union (ACLU).

LaMarche is a frequent commentator on progressive issues in the news, and is the author of numerous articles on human rights and social justice issues, which have appeared in the New York Times, Washington Post, Financial Times, The Nation, and American Prospect, among many others. He has taught courses on philanthropy, public policy, and non-profit leadership at NYU's Wagner School, as well as courses at the New School University and the John Jay College of Criminal Justice. A Westerly, Rhode Island, native, he is a graduate of Columbia College at Columbia University in New York.



Devin Mañibo

Devyn Mañibo is a Jersey-raised and Brooklyn-based maker, organizer, and facilitator and can usually be found causing some kind of ruckus in the streets or in the kitchen. She is the Community Engagement Coordinator with Theatre of the Oppressed NYC and is passionate about fostering and sustaining spaces for her

communities to tell their stories wholly. She is an alum of the Innovative Cultural Advocacy Fellowship through the Caribbean Cultural Center and a graduate of Hampshire College in Amherst, MA where she received her BA in New Media, Performance, and Queer Studies; she will be pursuing an MFA in Performance at SAIC in the fall.



Leticia Peguero

Leticia brings over 20 years of experience in social justice programming and philanthropy to her role at the Andrus Family Fund. She has dedicated her career to issues related to equity and justice for young people and women with the goal of building capacity in underserved and oppressed communities and the organizations that

serve them. Leticia has worked at organizations throughout the Tristate area in organizations such as the Posse Foundation, the Robert Wood Johnson Foundation–Local Funding Partnerships Program, Planned Parenthood of New York City, the Door and the Adolescent AIDS Program.

She is a graduate of one of the country's top leadership program—the National Urban Fellows. Leticia graduated with honors with a MPA from the Marxe School of Public Service at Baruch College–City University of New York and has a BA from Fordham University. She currently sits on the governance committee of the Executives Alliance for Young Men and Boys of Color and the New York City Fund for Young Women and Girls.

Outside of her role at AFF Leticia spends a lot of time working and thinking about the arts (dance was her first love). She helps run Areytos Performance Works—a dance theatre company working at the crossroads of African–Caribbean forms, contemporary modern dance and performance art.



Rashad Robinson

Rashad Robinson is the Executive Director of Color Of Change, the nation's largest online racial justice organization. As a force driven by over one million members, Color Of Change moves decision makers in corporations and government to create a more human and less hostile world for Black people, and all people. Rashad has developed winning

strategies to change the rules of many fields affecting Black people's lives: employment and the economy, voting and politics, news and entertainment, criminal justice. He has appeared in hundreds of media outlets including ABC, CNN, MSNBC, BET, NPR, The New York Times and Huffington Post. He was a 2015 EBONY Magazine "Power 100" honoree, and on "The Root 100" for the last six years. Fast Company named Color Of Change the 6th Most Innovative Company in the world (2015), and the Stanford Social Innovation Review profiled its strategies for "pursuing the fight for racial justice at Internet speed" in both online and offline venues.



Katy Rubin

Katy Rubin is founder and Executive Director of Theatre of the Oppressed NYC. She has facilitated and directed Forum and Legislative Theater workshops and performances in partnership with various communities including homeless adults and youth; LGBT homeless teens; people living with HIV/AIDS; recent immigrants; and

court-involved youth and adults. Katy trained with Augusto Boal at the Center for Theatre of the Oppressed—Rio de Janeiro, and later with Jana Sanskriti in India, Mind the Gap in Yorkshire and Cardboard Citizens in London. She has trained facilitators in Nicaragua, the Netherlands, Norway, Australia and across the United States. She holds a BFA in Acting from the Boston University School of Theater, and is an alum of Coro Leadership NY.



Bakari Sellers

Bakari Sellers made history in 2006 when, at just 22 years old, he defeated a 26-year incumbent State Representative to become the youngest member of the South Carolina state legislature and the youngest African American elected official in the nation. In 2014 he was the Democratic Nominee for Lt. Governor in the state of South Carolina.

Earning his undergraduate degree from Morehouse College, where he served as student body president, and his law degree from the University of South Carolina, Sellers has followed in the footsteps of his father, civil rights leader Cleveland Sellers, in his tireless commitment to service taking championing progressive policies to address issues ranging from education and poverty to preventing domestic violence and childhood obesity.

His impressive list accomplishment in addition to having served on President Barack Obama's South Carolina steering committee during the 2008 election, Sellers is widely considered to be a rising star within the Democratic Party and leading voice for his generation. That coupled with his uncommon ability to reach across the aisle and get things done has led to numerous accolades including being named to TIME Magazine's 40 Under 40 in 2010 as well as 2014 and 2015 "The Root 100" list of the nation's most influential African-Americans.



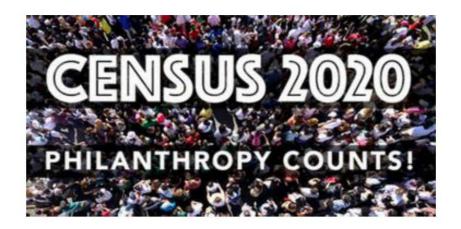
Erin Vilardi

Erin Vilardi is the Founder and Director of VoteRunLead, a national organization leveraging technology and training to accelerate the number of women in civic and political leadership. She first launched VRL as Vice President of Program and Communications at The White House Project, establishing the largest national political training

program readying women for public office and civic life, training over 15,000 women. She has served as a Leadership Development Consultant for a range of clients, including the Yahoo! Business and Human Rights division and Athena Center for Leadership Studies at Barnard College, Columbia University, where she developed the Athena CORE10© – an innovative set of leadership competencies for 21st century women leaders based on the latest research and gender analysis. She has worked with a diverse range of clients including Fortune 100 companies, global girls' initiatives and the U.S. Department of State, reaching women leaders in a dozen international cities. Vilardi serves on the Advisory Boards of Girl Meets World, the New American Leaders Project, and Democracy.com and is on the Leadership Teams of Vision2020 and Political Parity.

GET CONNECTED

Organizations working to help build a healthy democracy.



It is difficult to overstate the importance of a fair and accurate census count. When census information is not accurate, it threatens to muffle the voices of undercounted groups and regions, and undermine the basic political equality that is central to our democracy. Institutions across the country, including local and state governments, businesses, nonprofits and foundations, routinely rely on data from the census to allocate funding, define where services are delivered and promote economic development.

The Census Bureau is facing a daunting set of challenges as it prepares for the 2020 census. Since the bureau is facing budget constraints like never before, it's planning to collect the majority of census information online, scale back door to door outreach and roll back canvassing. The changes increase the potential of undercounting young children, minorities, low-income individuals and other marginalized individuals. Regional and national philanthropy serving organizations, including Philanthropy New York, and their members are partnering to advocate and educate elected officials and community leaders on the importance and impact of the 2020 census on their communities. WE invite you to learn more and join our efforts to ensure a fair and accurate census.

For more information go to https://www.givingforum.org/census2020



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Funders' Committee for Civic Participation brings together grantmakers committed to enhancing democratic participation in all aspects of civic life.



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- **Funders Census Initiative 2020**
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- **Research + Experimentation**
- State Infrastructure Funders Table

America is at an important moment, and a new conversation about civic engagement is emerging.

We don't have all the answers, but we do have this:

Civic Engagement Primer

PACEfunders.org/primer

A resource to help funders consider the value of civic engagement within their work. It explores questions like:

- What is civic engagement anyway?
- How might civic engagement relate to my work?
 - How do I get started?



To access the Civic Engagement Primer and additional resources, visit:

PACEfunders.org/primer

And join the conversation at #PACEPrimer



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THANK YOU!

Thank you to everyone who gives their time, efforts and energy to serving on a Philanthropy New York committee or participating in a Philanthropy New York working group.

Committees

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Kyung Yoon, Executive Director, Korean American Community Foundation

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Mike Pratt, President & Executive Director, The Scherman Foundation

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Chair: Jeanne Haws, Chief Operating Officer, Wellspring Advisors, LLC

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Cynthia Rivera Weissblum, President & CEO, Edwin Gould Foundation

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Morgan Stanley Foundation

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Education Working Group Funders for Gender Equity

Health Working Group

International Grantmakers Network

Service for Impact (CSR)

Networks

Chief Executive Officers

Chief Operating Officers

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Foundation Administrators Network

Foundation Financial Managers Group

Foundation Lawyers Network

Philanthropic Advisors

Philanthropic Assistants & Coordinators Network

Young Leaders Breakfast Club

