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# KEY STRATEGIES

## STRATEGIES

### SUPPORT HIGH RISK GROUPS & ESTABLISHED COMMUNITY-BASED GROUPS THAT —

- ENGAGE PEOPLE MOST AFFECTED
- DEVELOP LEADERS
- SEE OPPORTUNITY AND DEMONSTRATE READINESS
- ARE WILLING COLLABORATORS



### SUSTAIN THE FIELD OF COMMUNITY ORGANIZING & ADVOCACY IN NEW YORK BY —

- STRENGTHENING THE CAPACITY OF ORGANIZATIONS TO SUSTAIN THEIR WORK
- GENERATING DIALOGUE ON TIMELY ISSUES
- HELPING ORGANIZATIONS TO BE INFLUENTIAL AND EFFECTIVE
- CONVENING GRANTEEES TO MAXIMIZE IMPACT
- BUILDING THE LEADERSHIP PIPELINE FOR COMMUNITY ORGANIZING



### SECURE ADDITIONAL SUPPORT FOR THIS WORK BY —

- AMPLIFYING THE VALUE OF GRASSROOTS ORGANIZATIONS THAT BUILD COMMUNITY AND INFLUENCE POLICY CHANGE
- PROMOTING AN APPROACH TO GRANT MAKING THAT EMPHASIZES TRANSPARENCY, ACCESSIBILITY, AND RESPECT FOR GRANTEEES AS EXPERTS



## RESOURCES NEEDED TO CARRY OUT STRATEGIES

### HEALTHY ORGANIZATIONS THAT —

- HAVE SKILLED LEADERS
- MAKE STRATEGIC COLLABORATIONS
- PLAN WELL AND UNDERSTAND THE LANDSCAPE OF THEIR WORK



### FOUNDATION BOARD & STAFF WHO ARE —

- ENGAGED IN AN OPEN APPLICATION PROCESS
- HAVE A DEEP KNOWLEDGE OF NEW YORK AND ARE WELL-VERSED IN A VARIETY OF ISSUES
- CAN ACT AS SCOUTS TO FIND LESS KNOWN, HIGH RISK GROUPS OR CAMPAIGNS



### COMMUNICATION TOOLS TO —

- PROMOTE THE FOUNDATION'S GRANT MAKING APPROACH
- AMPLIFY THE WORK OF GRANTEEES
- INFLUENCE THE SECTORS MOST RELEVANT TO THE FOUNDATION'S WORK



# Why communicate?

- Secure more support for this work by amplifying the value of grassroots organizations that build community and influence policy change; promote an approach to grant making that emphasizes transparency, accessibility, and respect for grantees as experts.
- We need tools to communicate the foundation's approach, amplify the work of its grantees, and influence sectors most relevant to its work: philanthropy, nonprofit, and government.



## Who We Are

The New York Foundation is a steadfast supporter of community organizing and advocacy in New York City. »

## How We Work

The Foundation places a priority on supporting community organizing and advocacy strategies. »

## Grantee Corner

Everything New York Foundation Grantees need to maintain their grant support. »



Find your speaker.

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Newsmakers

Balm in Gilead

# Big Ideas. Locally Grown.

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## Reflections: My Experience at the NYF SICO Orientation

Posted on August 12, 2015

Written by: Simone Sevilla



*Damayan Intern Simone's reflections on the NYF SICO Orientation in July. All photos are courtesy of NYF Communications Manager Kenny Polyak.*

On Wednesday, July 15, I attended the New York Foundation Summer Internship in Community Organizing (SICO) Orientation, representing Damayan as an intern. I was amongst eighteen interns from a wide diversity of other organizations, similar to Damayan, that engage with marginalized





## Knowledge Center

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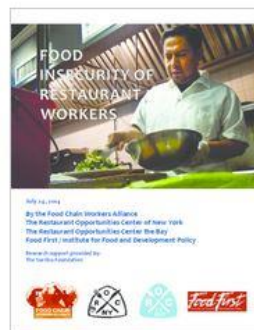
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### Food Insecurity of Restaurant Workers

Jul 24, 2014

*Food First / Institute for Food and Development Policy; The Food Chain Workers Alliance; The Restaurant Opportunities Center of New York; The Restaurant Opportunities Center the Bay*

This report is the first of its kind, presenting findings on the role that employment conditions have in affecting workers' food security in the restaurant industry -- the segment of the food system that employs the greatest number of workers. This... [more](#)



### Feeding New York: Challenges and Opportunities for Workers in New York City's Food Manufacturing Industry

Jun 1, 2014

*Brandworkers; Community Development Project at the Urban Justice Center*

With some \$5 billion in gross annual sales, New York City's food manufacturing industry provides the livelihoods of 14,000 workers and their families. Approximately 900 firms do business across the five boroughs of New York City. Across New York... [more](#)

## Newsmakers

### Arab-American Association of New York Quoted in Vice Investigation into NYPD Counter-terrorism Apparatus

Posted on May 26, 2015

Does New York City Really Need Hundreds of Cops Devoted to Fighting the Islamic State? Originally Published in Vice on May 19, 2015 Written by John Surico Since September 11, 2001, New York City has left the rest of America...

[More»](#)

### Good Old Lower East Side Quoted in City Limits, Still Tending to Tenant Concerns After March Blast

Posted on May 26, 2015

Rent-Regulated Tenants in Limbo After East Village Gas Explosion Originally Published in City Limits on May 20th, 2015 Written by Heather Dubin A Japanese animation short on television recently caught Micha Gerland's attention as he walked past a store on...

[More»](#)

## NYF NEWSMAKERS ARCHIVE

Our Grantees In The News

- **May 2015** (10)
- **April 2015** (9)
- **March 2015** (13)
- **February 2015** (12)
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## Movers & Thinkers: Speakers Bureau

Across New York City, there are many diverse and remarkable thinkers on a range of critical issues; yet, too often, the same few voices are heard. Explore our Speakers Bureau to find people who can speak from their own experience on a variety of critical issues. We offer this as a forum through which we can promote original thought-leaders and community voices.

Speaker Categories



**Noilyn Abesamis-Mendoza**

Coalition for Health Access to Reach Greater Equity  
*Health Policy Director*



**Liz Accles**

Community Food Advocates  
*Executive Director*



**Onleilove Alston**

Faith in New York  
*Executive Director*



# BOARD SITE VISIT

APRIL 30, 2015

## LOWER EAST SIDE



On April 30th our staff and board met at **Good Old Lower East Side**'s storefront office on Avenue B.





# Balm in Gilead: Collected Stories from Black Organizers



Jennifer Epps-Addison  
1/22/15



Eric Walker  
1/15/15



Zakiyah Ansari  
12/18/14



Maurice Mitchell  
11/6/14



**NEW YORK**  
FOUNDATION

TWEETS  
972

FOLLOWING  
728

FOLLOWERS  
513

FAVORITES  
74

LISTS  
5

## New York Foundation

@TheNYFoundation

A steadfast supporter of community organizing and advocacy in New York City since 1909.

New York, NY

[nyf.org](http://nyf.org)

29 Photos and videos



Tweets

Tweets & replies

Photos & videos

New York Foundation @TheNYFoundation · 4h

Sex Worker-led Report Examines New Courts [ow.ly/CKcOZ](http://ow.ly/CKcOZ)



New York Foundation @TheNYFoundation · 5h

De Blasio to meet with security officials in Washington via [@capitalnewyork](https://twitter.com/capitalnewyork) [ow.ly/CJvj9](http://ow.ly/CJvj9)



New York Foundation @TheNYFoundation · 5h

Uptown Residents to Vote on How to Spend \$1M in City Funds via [@Dnainfo](https://twitter.com/Dnainfo)