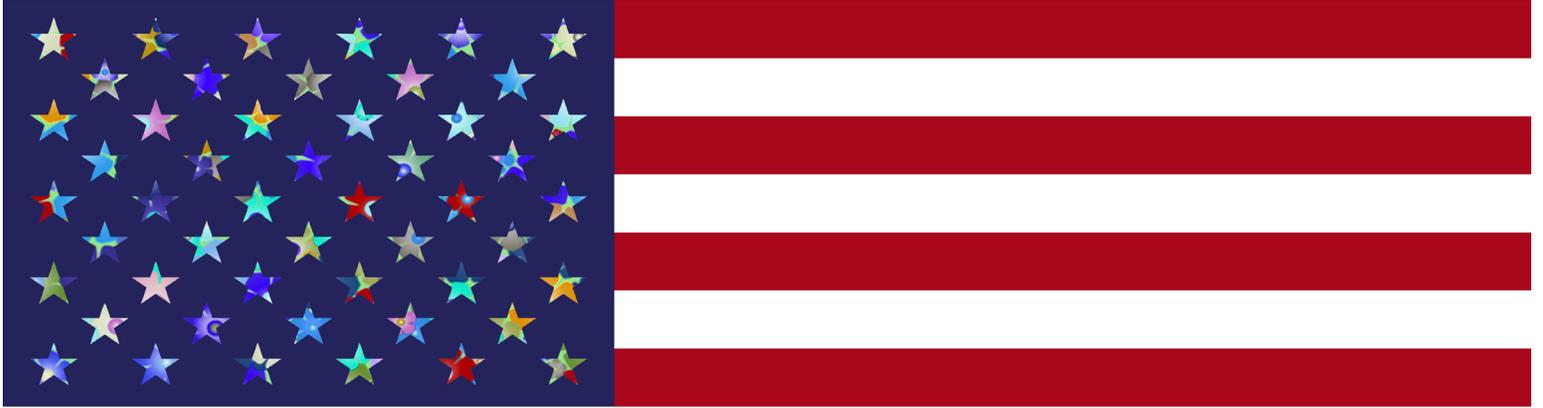




philanthropy
new york



Democracy,
Demographics,
& Destiny

All in the Details

39th
Annual
Meeting

June 4, 2018
New York, NY



Special thanks to the Citi Foundation, our presenting sponsor, for its support of the Philanthropy New York 39th Annual Meeting

Citi Foundation





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Message From The President and Board Chair

A Dive into the Details

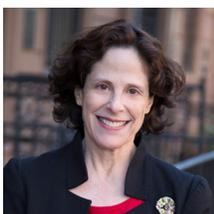
Welcome to Philanthropy New York's 39th Annual Meeting: Democracy, Demographics and Destiny: All in the Details

We are glad you are here with us. Today's conference creates space to analyze, discuss, and, most importantly, imagine fair representation and active participation of all Americans in a rapidly changing country and world. At our last annual meeting, we kicked off a year of focus on how to best grow informed and equitable participation. Today we are diving a bit deeper into how best to do so. To aid our imagination, we will explore new tools changing the field of civic engagement.

Every day media reports on a new challenge to our democratic system, the further erosion of political norms and the decline of deeply held values. We are witnessing how festering attitudes around race, gender and immigration are combining with inadequate or erroneous information to fuel animosity and vitriolic speech. But through all the noise, chaos and rancor -voices of bold and imaginative organizers can be heard. They are reaching across demographic boundaries to make connections among young people, immigrants, people of color, women, LGBTQ people and empowering them to act and organize. Ultimately building a modern, diverse democracy for a modern, diverse America.

Today's speakers will encourage us to transform our frustrations with the current political order into visions for a better one and inspire us to develop a plan of action. We will consider ways to come together – literally and digitally – to source and learn new information, meet new allies and engage more people. Importantly, we will examine philanthropy's role in an exciting, essential and crucial moment in our nation's history.

Philanthropy New York, working with our philanthropy serving organization partners, wants to ensure that our members are fully supported in their pursuit of best practices, strategies and collaboration. We hope to hear from you over this next year about additional learning and convening opportunities that you would like to participate in. Whether you are just starting to explore these issues or are already a seasoned expert, we invite you to dive in to the discussions, soak up the speeches and activate your imagination. Democracy's future depends on all of us.



Ronna Brown
President
Philanthropy New York



Mike Pratt, Board Chair
President
The Scherman Foundation



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The Clark Foundation

Jeanne Haws
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Ken Monteiro
Vice President, Secretary and General Counsel
Ford Foundation

Ana Oliveira
President & Chief Executive Officer
The New York Women's Foundation

Susan Olivo
Executive Director
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Senior Program Officer
Community Development & Environment
The New York Community Trust

Teresa Younger
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Jason McGill
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Ana Oliveira
President & Chief Executive Officer
The New York Women's Foundation



Eric Eckholdt
Executive Director
Credit Suisse Americas Foundation



Jeanne Haws
Chief Operating Officer
Wellspring Philanthropic Fund



Patricia Swann
Senior Program Officer
Community Development &
Environment
The New York Community Trust



Democracy, Demographics, & Destiny

Program

- 12:30-1:00 PM** Registration
- 1:00-1:30 PM** **Philanthropy New York's Business Meeting**
- 1:30-1:40 PM** **PHIL Talk:** No Democracy Without Equity: Empowering Students through Action
DeNora Getachew
New York Executive Director, Generation Citizen
- 1:40-2:50 PM** **Panel:** Organizing is Everything: Race, Gender and Cross-Movement Building
- Introduced by:*
Sayu Bhojwani (Moderator)
Founder and President, New American Leaders Project
- Featured Speakers:*
Austin Belali
Director, Youth Engagement Fund
- Rodney McKenzie**
Vice President, Campaigns and Partnerships, Demos
- Kimberly Peeler-Allen**
Co-Founder, Higher Heights
- Javier H. Valdés**
Co-Executive Director, Make the Road New York
- 2:50-3:15 PM** **Break**



All in the Details

3:15-3:20 PM

Welcome By:

Brandee McHale

Global Head, Corporate Citizenship, Citi and President, Citi Foundation

3:20-3:30 PM

PHIL Talk: Census 2020 Is a Civic Engagement Opportunity

Steven Choi

Executive Director, New York Immigration Coalition

3:30-4:40 PM

Panel: Technology and Civic Engagement

Introduced by:

Andrew Rasiej (Moderator)

Founder, Civic Hall

Featured Speakers:

Fahd Ahmed

Executive Director, DRUM - Desis Rising Up and Moving

Jessica Reeves

Chief Operating Officer, Voto Latino

4:40-4:50 PM

PHIL Talk: The State of Gerrymandering

Jennifer Clarke

Executive Director, The Public Interest Law Center

4:50-5:15 PM

Keynote Speaker: Civic Media: What Would Ben Franklin Do?

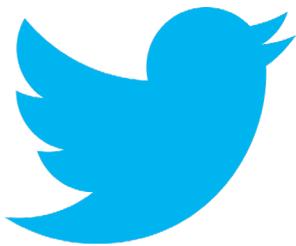
Ethan Zuckerman, Director of the Center for Civic Media at MIT

and Associate Professor of the Practice at the MIT Media Lab

5:15-6:00 PM

Cocktail Reception

Tweet Cheat Sheet



EVENT HASHTAG

#PhilTV

TWITTER HANDLES

@PhilanthropyNY

@RonnaBrown

TOPIC HASHTAGS

#Democracy

#DigitalEngagement

#GOTV

#VotingRights

#YourVoteMatters

#YouthVote

#CivicEngagement

#GiveUsTheBallot

#Philanthropy

PHIL TALK I

DeNora Getachew

@DeNoraGetachew

@gencitizen

PANEL I

Sayu Bhojwani

@SayuBhojwani

Austin Belali

@BrotherAustin

Rodney McKenzie

@morelifeinc

Kimberly Peeler-Allen

@kimberp_a

Javier H. Valdés

@javierhvaldes

PHIL TALK II

Steven K. Choi

@SteveChoiNYIC

PANEL II

Andrew Rasiej

@Rasiej

Fahd Ahmed

@DesisRisingUp

Jessica Reeves

@reevesjlr

PHIL TALK II

Jennifer Clarke

@JenniferRClarke

KEYNOTE SPEAKER

Ethan Zuckerman

@EthanZ

Speakers & Presenters



Fahd Ahmed is the Executive Director of DRUM (Desis Rising Up & Moving) of New York City, where he has served in various capacities since 2000. DRUM has mobilized and built the leadership of thousands of low-income, South Asian immigrants to lead social and policy change that impacts their own lives, from immigrant rights to education reform, civil rights and worker's justice. Mr. Ahmed has been a grassroots organizer on the issues of racial profiling, immigrant justice, police accountability, national security, surveillance, workers' rights and educational justice for the past 18 years.



Austin Belali is Director of the Youth Engagement Fund, where he has moved nearly \$4.5 million in aligned and pooled grant-making and established partnerships with major institutional funders to improve youth outcomes and opportunities.

Prior to joining YEF, Belali led a major organizational change process at the 2.1-million-member Service Employees International Union. He is a member of Emerging Practitioners in Philanthropy and co-chairs the Development Committee on the board of a low-wage immigrant organization CASA.

Belali's work has been recognized by Washington Life Magazine and he has been published in Non-Profit Quarterly, Huffington Post, The Hill and MSNBC. Belali has a B.A. in Political Science from Howard University in Washington D.C.



Sayu Bhojwani is the Founder and President of New American Leaders, which is based in New York City and works across the country to build the power and potential of first- and second-generation Americans. She served as New York City's first Commissioner of Immigrant Affairs and is the founder of South Asian Youth Action, a community-based organization in Queens.

Bhojwani's work to build a more inclusive democracy has been featured in The Wall Street Journal and in The New York Times. She has shared her personal journey in The Nation and described her work on Bill Moyers.com. Her TED talk focuses on the importance of immigrants to American democracy. Her book, *People Like Us: Knocking at Democracy's Door*, will be published by The New Press in October 2018.

Bhojwani earned a PhD in Politics and Education from Columbia University, where her research focused on immigrant political participation. She is a Visiting Scholar at the Eagleton Institute of Politics at Rutgers University and a Woodrow Wilson Visiting Fellow. She serves on the c4 boards, AAPI Progressive Action and National Immigration Action Fund.



Steven K. Choi is the Executive Director of the New York Immigration Coalition, a coalition of over 200 member groups that represents New York State's immigrant communities. He has tripled the organizational budget and doubled the size of the organization's staff since joining in 2013, now overseeing the nation's largest state immigrant rights coalition and serving as the chief advocate on immigrant rights, education, civic participation, and health care access on the Federal, state and local levels.

From 2009 to 2013, Steve was the Executive Director of the Minkwon Center for Community Action, which represents the Korean and Asian community in New York. Prior to that, he was Director of the Korean Workers Project at the Asian American Legal Defense & Education Fund (AALDEF). His previous experience includes working for the Hale and Dorr Legal Services Center in Boston, Greater Boston Legal Services, and the Asian Pacific American Legal Center of Los Angeles.

Steve received a J.D. from Harvard Law School, a M.A. from the University of Hawai'i, and a B.A. from Stanford University in History with honors. He is the recipient of the 2013 New York Law Journal's "Rising Stars" Award, the 2012 NAPABA Best Lawyers Under 40 Award, the Korean American Association's "Man of the Year" Award, the Skadden Fellowship, the Wasserstein Fellowship, the Skirnick Public Interest Fellowship, and the Harvard Law School Asian Pacific American Alumni Award. He also currently serves on the New York City Commission on Human Rights.



Jennifer Clarke is the Executive Director of The Public Interest Law Center. Since joining in 2006, she has led the organization in a renewed focus on legal strategies to reduce poverty and discrimination and on increasing the organization's capacity through strengthened pro bono partnerships, a vibrant board of directors and vigorous recruitment of staff.

Ms. Clarke has been involved in major Law Center litigation, including a successful challenge to Pennsylvania's photo identification law, an ongoing lawsuit alleging state constitutional violations in the system of public education funding and a systemic challenge to the delivery of Extended School Year to children with disabilities by the School District of Philadelphia.

Prior to joining the Law Center, Ms. Clarke was a partner at Dechert LLP, an associate at Dechert and an associate at White & Case. Ms. Clarke is a founding member of TakeActionPhilly, a citywide coalition of lawyers from the City of Philadelphia, Bar Association, and private and non profit law firms which convenes to address pressing legal challenges threatening residents of Philadelphia. She was a founder and officer of the Caring Center, a not-for-profit child care center serving 200 children in West Philadelphia, a trustee of the Women's Law Project, a director of the Pennsylvania Innocence Project, a steering committee member, and chair of The Spring Gardens; and a co-chair of the Civil Legal Justice Coalition, a statewide coalition to increase availability of free legal services for low income Pennsylvanians in civil matters involving basic human needs, such as housing, custody and safety.

She graduated magna cum laude from Dartmouth College and earned her J.D. at Columbia University School of Law where she was a Harlan Fiske Stone Scholar and an editor of the Columbia Law Review.



DeNora Getachew is the New York City Executive Director of Generation Citizen, the flagship local site of an eight year old national nonpartisan, nonprofit dedicated to empowering the next generation to be civically engaged by getting civics education back into secondary schools through a new, engaging pedagogy: Action Civics.

DeNora was a democracy nerd before it was in vogue. She cut her teeth working on local democracy and government reform for former New York City Council Speaker Christine Quinn. DeNora has substantial policy and advocacy experience advocating for systemic policy reform at the local, state and national level while working as Policy Director and Legislative Counsel at Citizens Union; as Policy Director for then-Public Advocate Bill de Blasio; and most recently as Campaign Manager & Legislative Counsel at the Brennan Center for Justice at NYU School of Law. DeNora has contributed to the New York Times' City blog, Gotham Gazette, Huffington Post, the Des Moines Register, Medium and Newsday.

DeNora is an alumna of John Jay College of Criminal Justice and Fordham University School of Law. DeNora serves as a board member of Planned Parenthood NYC Votes, volunteers with the New York Junior League and is a member of the Greater New York Chapter of The Links, Inc. and the Metropolitan Chapter of Jack and Jill of America, Inc. She was a fellow with the Council of Urban Professionals in 2011, and was honored as a 40 under 40 by The Network Journal in 2015.



Rodney McKenzie, Jr. is an experienced community organizer, movement leader and out person of faith who brings to Dēmos over fifteen years of experience fighting for grassroots political power in marginalized communities. Before joining Dēmos, Rodney was the Director of the Academy for Leadership and Action at the National LGBTQ Task Force, where he led the grassroots organizing strategy that focused on faith organizing across the country. His work at the Task Force focused on disrupting the national narrative that LGBTQ people aren't people of faith and that people of faith don't support LGBTQ equality.

Earlier in his career, Rodney was the Spiritual Director and Co-Creator of Expansion Church, where his leadership focused on the intersection of community organizing and radical spirituality in the public square. He also served as Executive Director of Resource Generation and the first Coordinating Director for the Pushback Network. At Pushback he coordinated a state based network that centered it's time and resources on building grassroots political power through community organizing and voter engagement.

Rodney holds a Master of Divinity from the Union Theological Seminary. By putting James Baldwin, Audre Lorde, Essex Hemphill and the Apostle Paul in conversation, his theological work challenges how theology and LGBTQI politics approaches the intersection of race, class and sexuality through a radical faith frame.



Kimberly Peeler-Allen has been working at the intersection of race, gender and politics for almost 20 years. Kimberly is the Co-founder of Higher Heights, a national organization building the political power and leadership of Black women from the voting booth to elected office. A highly skilled political fundraiser and event planner, Kimberly was the principal of Peeler-Allen Consulting, LLC from 2003 to 2014, the only African American full-time fundraising consulting firm in New York State.

After completing the 2002 gubernatorial campaign of H. Carl McCall where she served as the deputy finance director, Kimberly founded her New York City-based consulting firm to help develop capital for clients, organizations and issues affecting people of color that have historically been kept outside of the mainstream.

Kimberly served as finance director for Letitia James' successful bid to become Public Advocate of the City of New York and the first African American woman elected citywide in New York's history.

In 2018, Kimberly was selected as one of the Roddenberry Fellowship's 20 incredible established and emerging activists to devote an entire year to projects that will make the U.S. more inclusive and equitable through their inaugural cohort.



Andrew Rasiej is a civic and social entrepreneur, technology strategist and Founder of Civic Hall, a collaborative work, community center and event space located in the Flatiron district of Manhattan, NYC. He is also the Co-Founder of Civic Hall Labs, which builds civic technology pilots to serve the public interest. Andrew is also the Founder of annual Personal Democracy Forum the world's largest and best known gathering focusing on the intersection of technology, politics and government.

He is the Chairman off the NY Tech Alliance, a 50,000+-member organization of New Yorkers from diverse industries working in the New York tech ecosystem who are using technology to transform themselves, New York City and the world. He is the Founder of MOUSE.org which provides technology education in public schools in New York and many other global locations.

He was a founding Senior Technology Advisor to the Sunlight Foundation, a Washington DC organization using technology to make government more transparent.



Jessica Reeves is the Chief Operating Officer at Voto Latino. In her role, she is responsible for developing and managing key partnerships and programs that help to advance the organization's mission to bring new and diverse voices into the political process by engaging youth, media, technology and celebrities to promote positive change.

Since joining Voto Latino in 2010, Jessica has been a leading player within the organization in cultivating partnerships with media, corporations and nonprofits to develop wide-impact civic engagement programs, including the inaugural National Voter Registration Day held September 25, 2012.

Prior to joining Voto Latino, Jessica worked in General and Hispanic Market advertising where she helped launch award-winning digital and social media marketing campaigns for major brands, including Kraft, Twix and Domino's Pizza among others.

Jessica earned a Bachelor of Arts in Psychology and Communications from Boston College and a Master of Arts in Latin American studies from Georgetown University.



Javier H. Valdés is Co-Executive Director of Make the Road New York (MRNY) and Make the Road Action. He leads MRNY's organizing and supervises the youth program, including community schools and after-school youth programs, as well as the group's administrative and operations functions.

Javier has been critical in securing new policies that limit the local presence of federal immigration enforcement, improve the quality of affordable housing, expand translation and interpretation services at government offices and reduce biased policing. He was also critical in securing the creation of the largest municipal identification card in the US and dramatically expanding guaranteed paid sick days for low-wage workers in New York City. In 2013, President Barack Obama awarded Javier the White House Champions of Change Cesar Chavez Award. Recently,

Javier was named one of the New York City Power 100 a list of the 100 most influential people in government, business, culture and social services by City & State. Before joining MRNY, Javier was the Director of Advocacy at the New York Immigration Coalition (NYIC).

He is Chair of the Board for the Center for Popular Democracy, Vice-Chair of the Movement of Immigrants of America (MIA), Vice-Chair of the Flushing Meadow Corona Park Alliance and sits on the boards of the Association of Neighborhood and Housing Development (ANHD), El Museo del Barrio and Fair Immigration Reform Movement (FIRM). He is also the Secretary of the Working Families Party in New York State.



Ethan Zuckerman is director of the Center for Civic Media at MIT, and an Associate Professor of the Practice at the MIT Media Lab. His research focuses on the use of media as a tool for social change, the role of technology in international development and the use of new media technologies by activists. He is the author of *Rewire: Digital Cosmopolitans in the Age of Connection* (W. W. Norton, 2013).

With Rebecca MacKinnon, Zuckerman co-founded the international blogging community Global Voices. It showcases news and opinions from citizen media in more than 150 nations and 30 languages, publishing editions in 20 languages. Through Global Voices and through the Berkman Center for Internet and Society at Harvard University, where he served as a researcher and fellow for eight years, Zuckerman is active in efforts to promote freedom of expression and fight censorship in online spaces.

In 2000, Zuckerman founded Geekcorps, a technology volunteer organization that sends IT specialists to work on projects in developing nations, with a focus on West Africa. Previously, he helped found Tripod.com, one of the web's first "personal publishing" sites. Zuckerman blogs at ethanzuckerman.com/blog. He received his bachelor's degree from Williams College and as a Fulbright scholar, studied at the University of Ghana at Legon.

NEW YORK STATE GRANTMAKERS FOR CENSUS EQUITY

Nine months ago, a small group of funders came together to create a learning community about the upcoming 2020 census, and to consider ways in which philanthropy could play a role in ensuring a fair and accurate census count. Several months later, an expanded group of funders and philanthropic member associations established New York State Grantmakers for Census Equity, a collaboration through which funders can coordinate the allocation of resources towards census-related activities, including the creation of a pooled fund from which grants are distributed to organizations and institutions throughout the state.

WHY A STATEWIDE FUNDER COLLABORATIVE?

#1 – New York State checks all the boxes on “hard-to-count” communities

Immigrants and refugees, black males aged 18 to 49, single mothers and children under five, homeless people, migrants and others without a permanent address, Native Americans and isolated rural communities – New York has many of the hardest-to-count people all across the state. With funders working together, we can help inform the Census Bureau’s New York strategy for resource deployment.

#2 – The imperative to prevent losing federal funds and political representation

A slight increase in the response from hard-to-count communities in the upcoming 2020 census could mean the difference between the state losing one congressional seat or two, not to mention billions of dollars in federal funds.

#3 – We can lay the groundwork for a fair and inclusive redistricting process

Apportionment—allocating 435 Congressional seats among the fifty states—is done at the federal level. Redistricting determines political district boundaries within states. It has become a tool for the entrenchment of political power instead of an opportunity for civic engagement.

#4 – Greater leverage in pursuing government and philanthropic resources

Coordinating philanthropic efforts statewide now can signal broad-based public concern about the Census and help leverage essential resources from Albany, and may also help in the competition for financial support from national funders.

JOIN THE FUNDER COLLABORATIVE!

Our goal is to have a statewide census fund, hosted at The New York Community Trust, and called the NEW YORK STATE CENSUS EQUITY FUND, operational and disbursing grants by the spring of 2019. We invite all interested funders to join us in fleshing out all of the above, and sharing their perspectives on how philanthropy can help ensure a fair and accurate census count.

For more information, please contact any of these initiative leaders:

Patricia Swann, The New York Community Trust, pas@nyct-cfi.org

Maria Mottola, New York Foundation, mmottola@nyf.org

Sol Marie Alfonso-Jones, Long Island Community Foundation, sjones@licf.org

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Communications
Associate

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Thank you to everyone who gives their time, efforts and energy to serving on a Philanthropy New York Committee or participates in a Philanthropy New York working group or network.

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Pam Foster, Chief Operating Officer, Co-Impact

Public Policy

Co-Chairs: Doug Bauer, Executive Director, The Clark Foundation
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Audit

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Members

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Jane O'Connell, President, Altman Foundation

Sustainability

Chair: Yvonne Moore, Principal Advisor, Moore Philanthropy

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Education Working Group
Fundors for Gender Equity
Health Working Group
International Grantmakers Network
Service for Impact (CSR)
Justice Reform
Census 2020 Funders

Networks

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Chief Operating Officers
ComNetwork NY
Corporate Advisory Group
Foundation Administrators Network
Foundation Financial Managers Group
Foundation Lawyers Network
Philanthropic Assistants & Coordinators Network
Service for Impact
Young Leaders Breakfast Club

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