



DesignPrep programs attract an ethnically diverse group of **86% minority students** not traditionally reached by design schools. By providing students with the opportunity to **enhance their college applications** our badging pilot works to directly address the lack of diversity in design schools and colleges. We can use digital badges to develop **strong portfolios** and enhance the **skill development** in these “out of school experiences” to make up for the deficit in some of the schools.

DESIGNPREP: FREE TEEN PROGRAMS



STUDIO WORKSHOPS



ART AND DESIGN COLLEGE VISITS



STUDIO VISITS



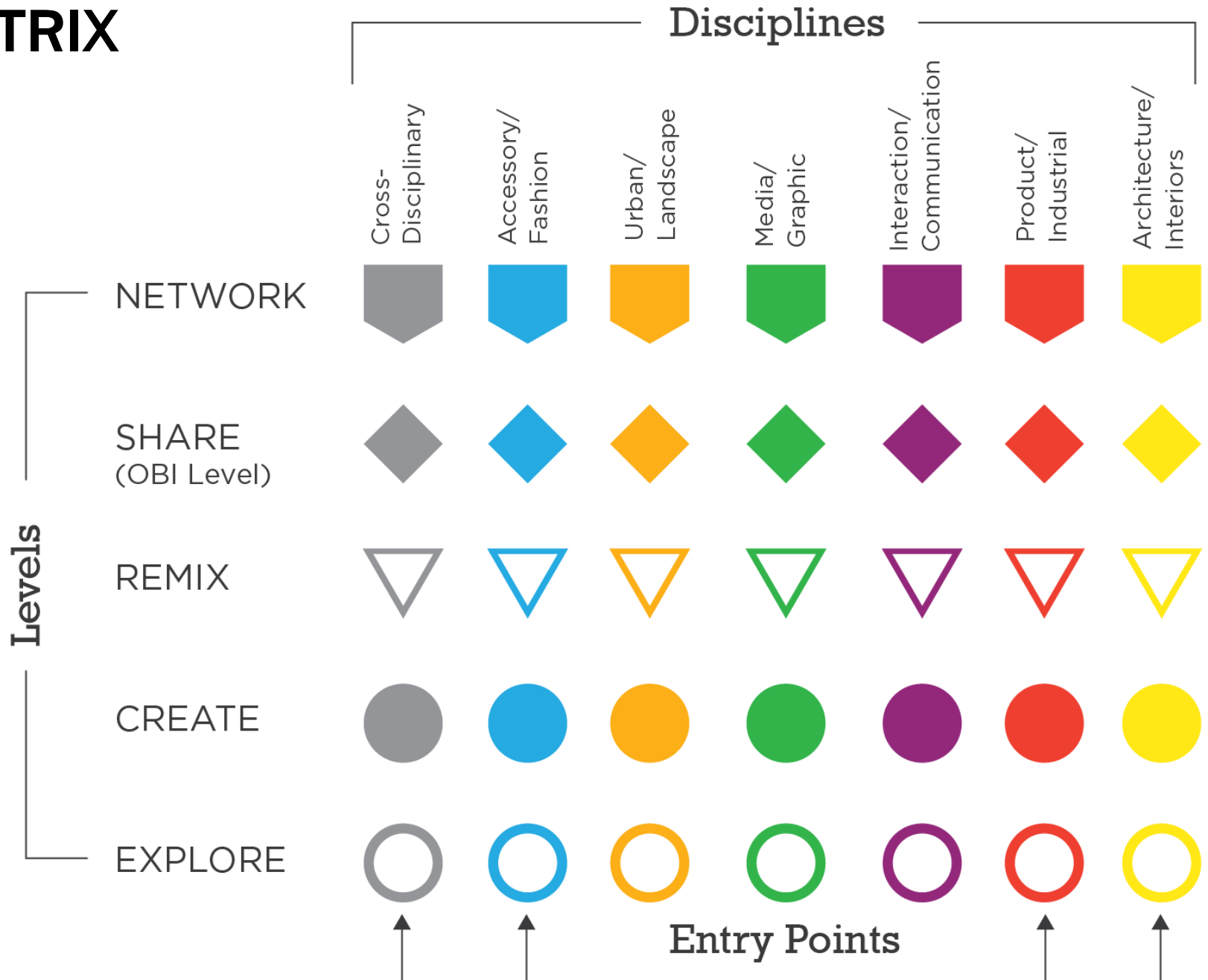


INTERNSHIPS

TEEN DESIGN FAIR



MATRIX



HIVE FASHION



FEEDBACK

KNOWLEDGE
+
EXPERIENCE
=
LEARNING

“I’m now realizing how everything is designed, we’re in it every single day.”

- Harold Alexis, 16
Dreamyard Prep School

We talked to students about what they want.

SURPRISING

SHARABLE

FUN

INSPIRING

COLLABORATIVE

DIGITAL BADGE: TYPOGRAPHY DESIGN



Title

Typography Design

Description

During the New York City Department of Education's Cover Design workshop finalists worked with graphic designer John Emerson to explore issues around typography and fonts. Finalists learned the importance of selecting text size, location, and font style and how it can impact a cover's message and readability .

Criteria

During this workshop the following skills were addressed: VISUAL HIERARCHY - Developing an order and structure between the graphic elements of your design | EMPLOYING EMPHASIS - Strategies in creating contrast and improving text readability

Issue Date

05/29/2014

Issuer



Cooper-Hewitt, National Design.

TRADITIONAL APPLICATION



*ASSOCIATION OF INDEPENDENT COLLEGES OF ART AND DESIGN

BADGE INITIATIVE

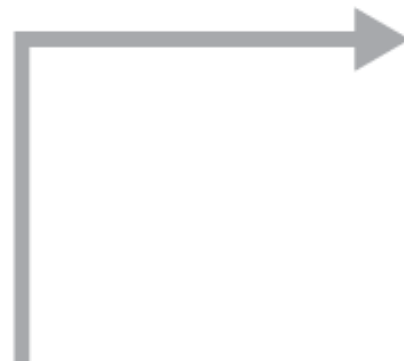
LEARNING CONTENT
INTERESTS
EXPOSURE
EXPERIENCE
COMPETENCIES
VALIDATION



+



WORK SAMPLES



*ASSOCIATION OF INDEPENDENT COLLEGES OF ART AND DESIGN

May 2014



Emily's DesignPrep



College visit



Graphic Design



Sewing and draping



Teen Design Fair

April 2014



Pattern designs



Fabric selection



Adobe Illustrator



Nike shoe design



Jewelry design

March 2014



Portfolio workshop



Screen printing workshop



HIVE Fashion



Smithsonian

Cooper-Hewitt, National Design Museum

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