

NY State of Health

The Official Health Plan Marketplace

2014 Open Enrollment

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NY State of Health Open Enrollment Highlights

- NY State of Health allows New Yorkers to shop for and enroll into quality, affordable, comprehensive health plans
- New York operates an integrated Marketplace, allowing one-stop shopping for Medicaid, Child Health Plus, and Qualified Health Plans
- Nearly 1 million New Yorkers enrolled into coverage through NY State of Health as of April 15, 2014

Enrollment Trends

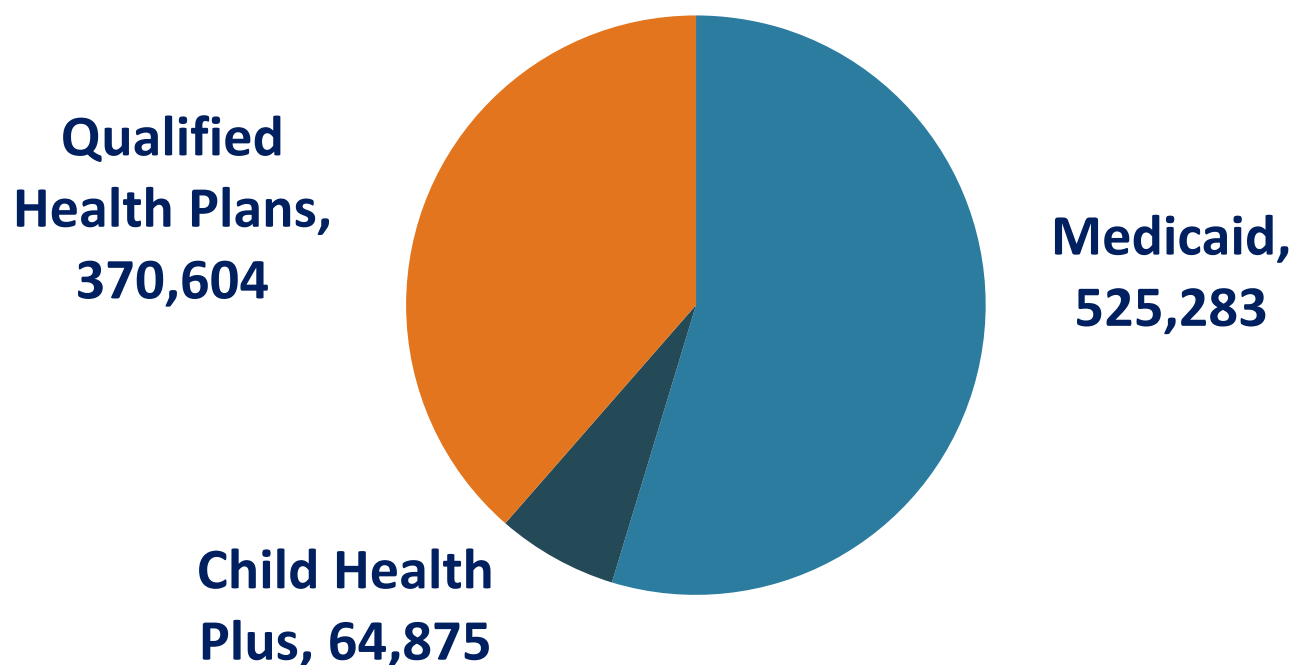
- Nearly **three quarters** of consumers who enrolled in Marketplace coverage during open enrollment enrolled **after** January 1, 2014
- Just over **one third** enrolled in the month of March, with more than **38,000 consumers** signing up for coverage on the last day of March
- There was an increase in Medicaid enrollment as a share of total Marketplace enrollment after January 1, 2014
- The share of QHP enrollees who qualified for both tax credits and cost sharing reductions **increased from 50% to 57%** between December and April

NY State of Health Enrollment

(as of April 15, 2014)



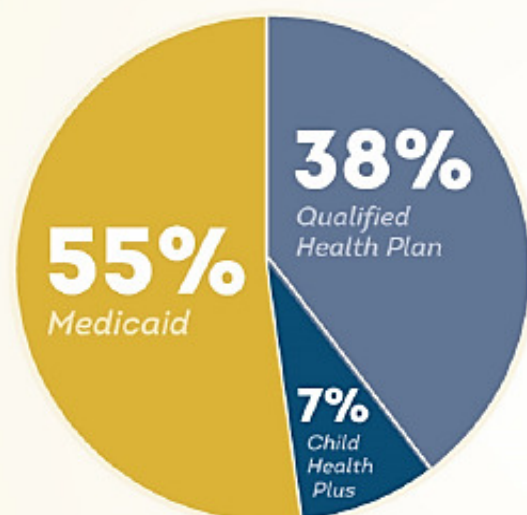
Individual Marketplace



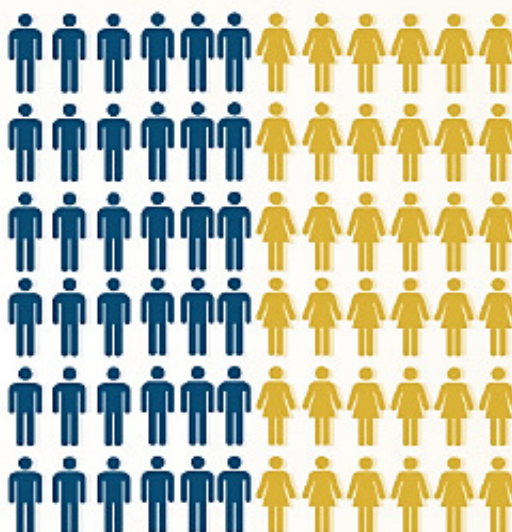
Total Enrollment: 960,762

WHO ARE THE NEARLY 1 MILLION NY STATE OF HEALTH ENROLLEES?

Nearly 1 million enrolled
(960,762)



Gender



half male

half female

Uninsured, by Program



63%
Qualified Health Plan

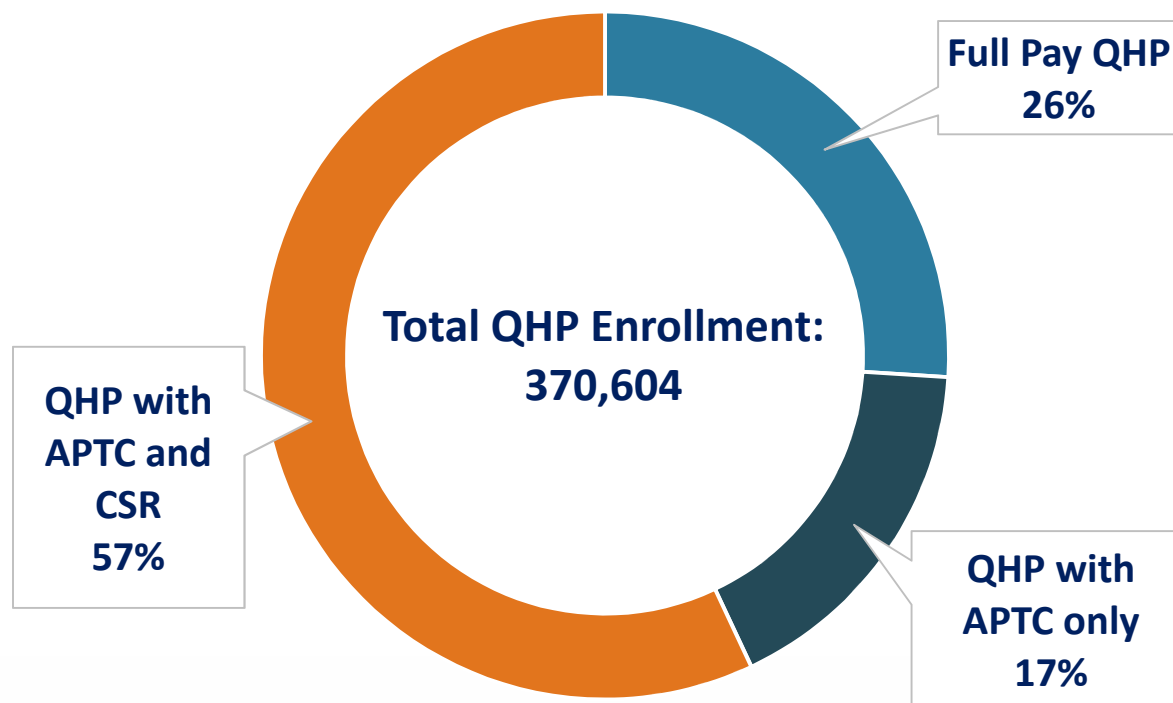


93%
Medicaid



87%
Child Health Plus

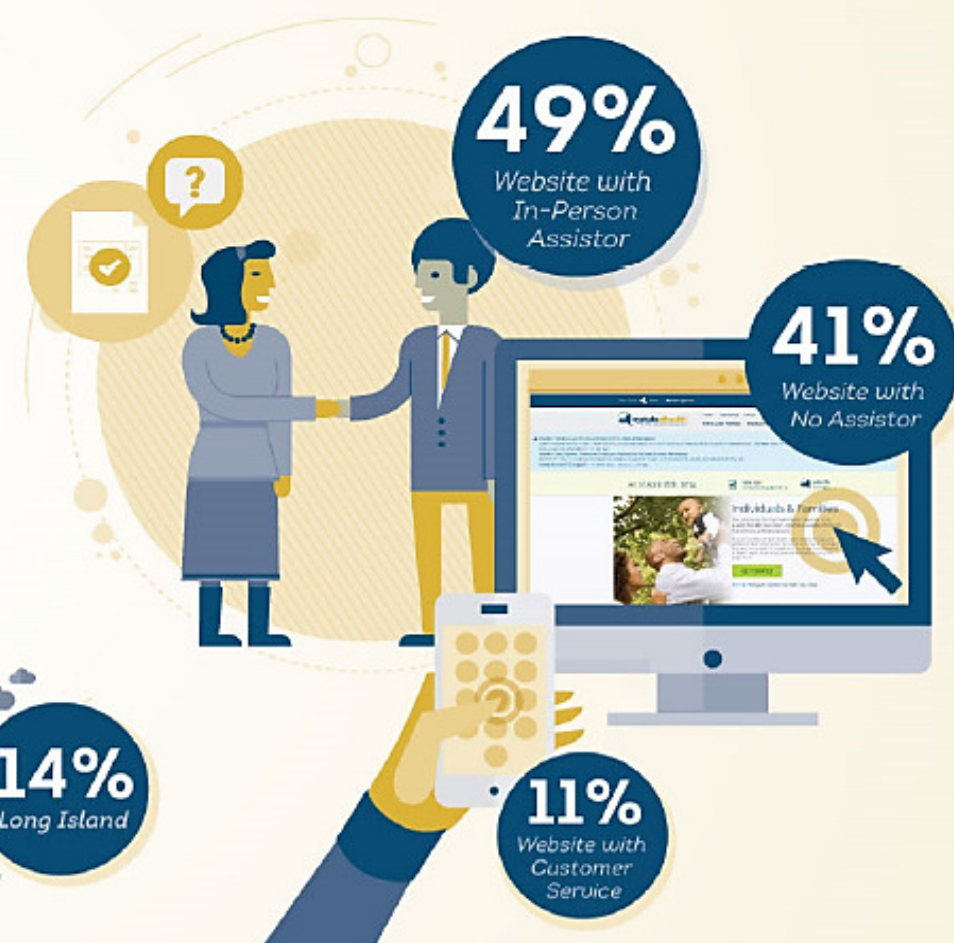
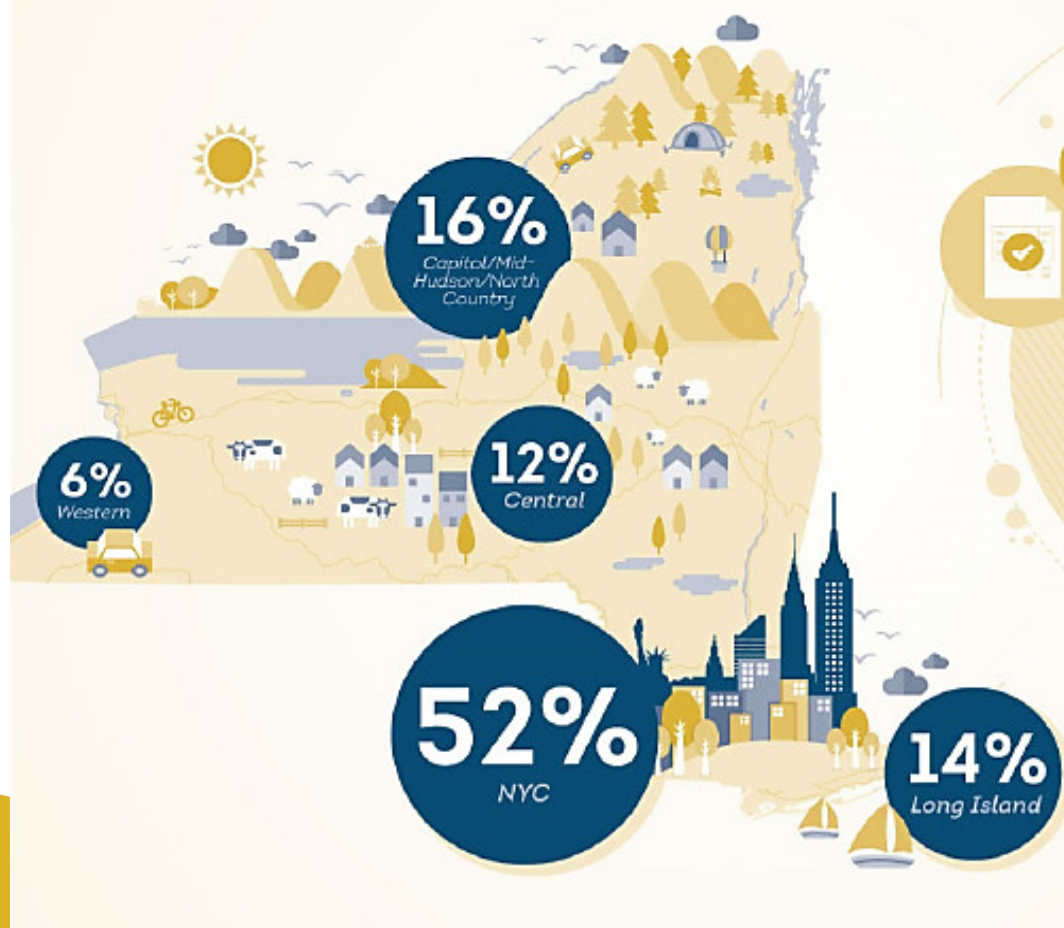
Three Quarters of Qualified Health Plan Enrollees Received Financial Assistance



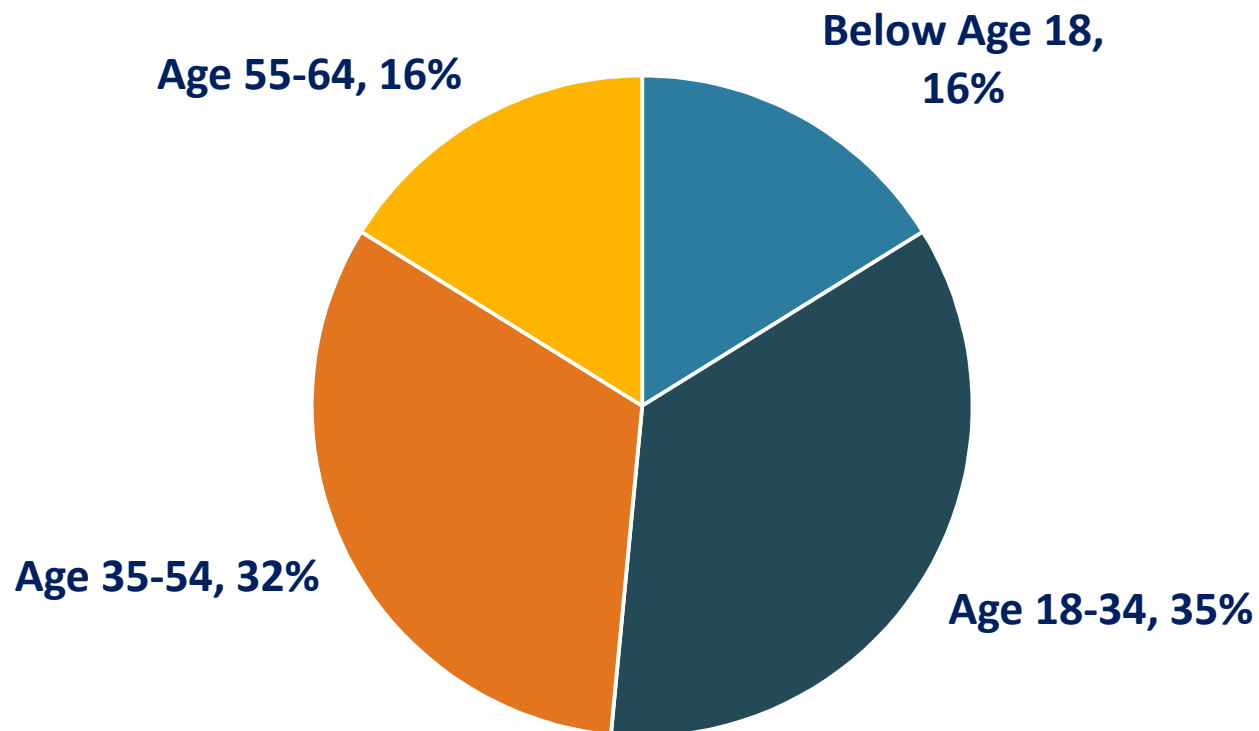
WHERE ARE NY STATE ENROLLEES FROM AND HOW DID THEY ACCESS NY STATE OF HEALTH?

New Yorkers from every county of the state enrolled into Marketplace coverage

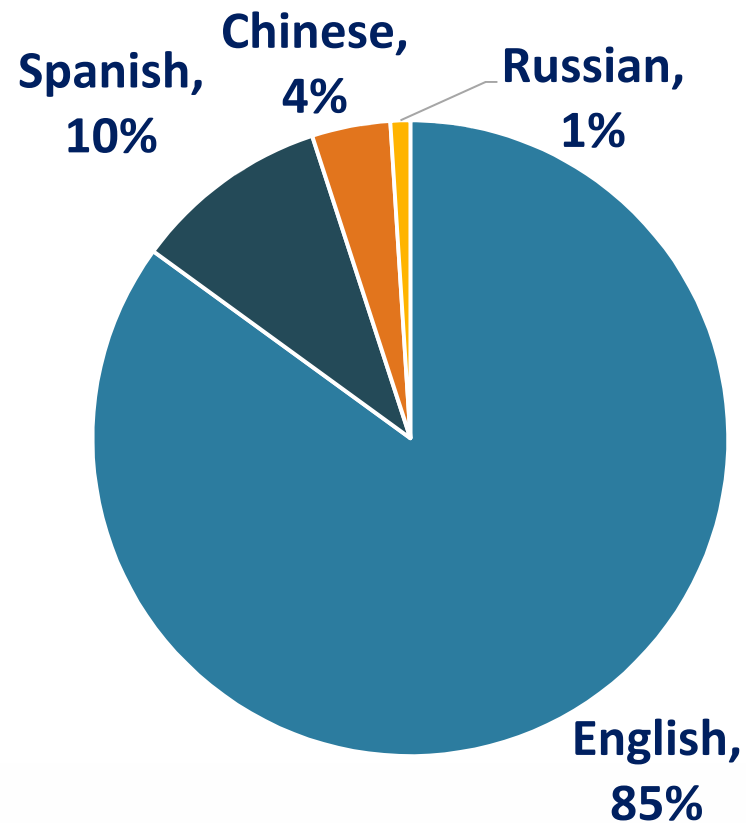
Marketplace enrollees used all application channels



Age of Marketplace Enrollees

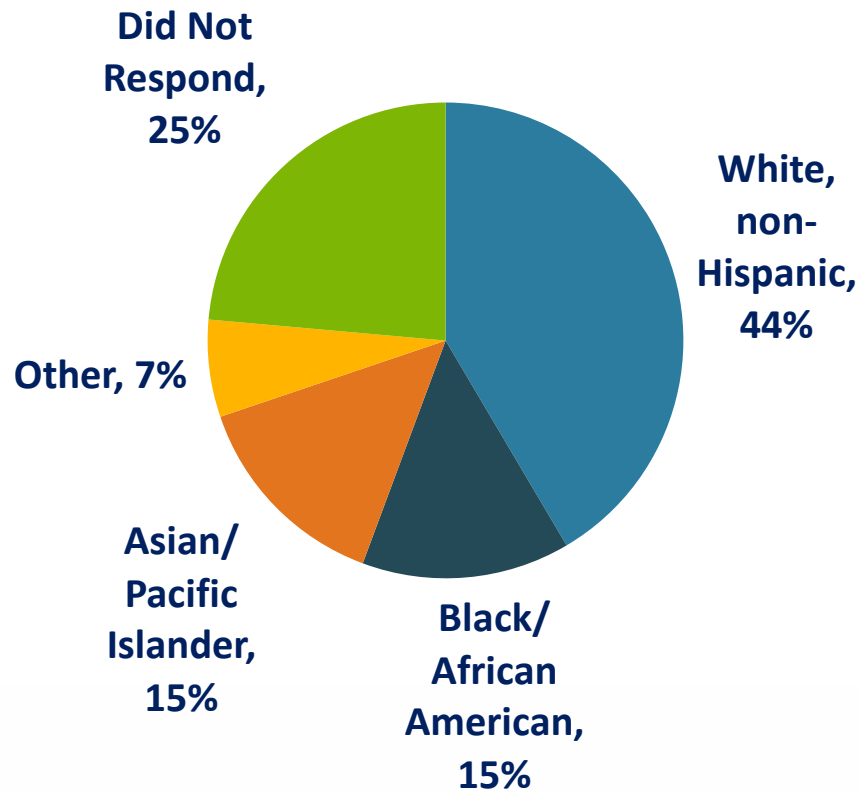


Language Preferences of Marketplace Enrollees

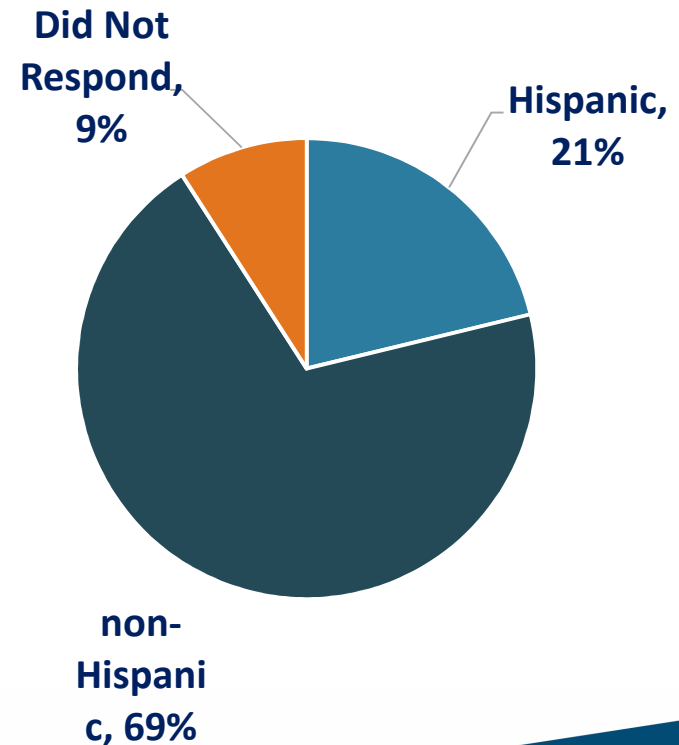


Marketplace Enrollment by Race and Ethnicity

Race

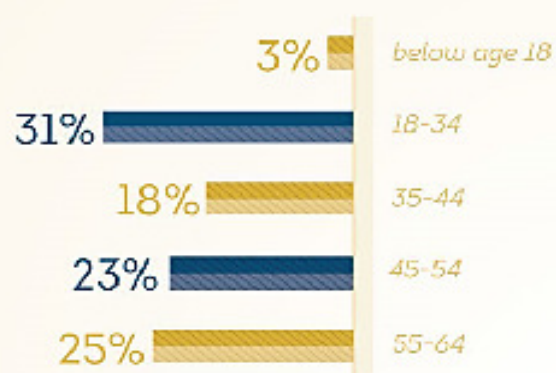


Ethnicity

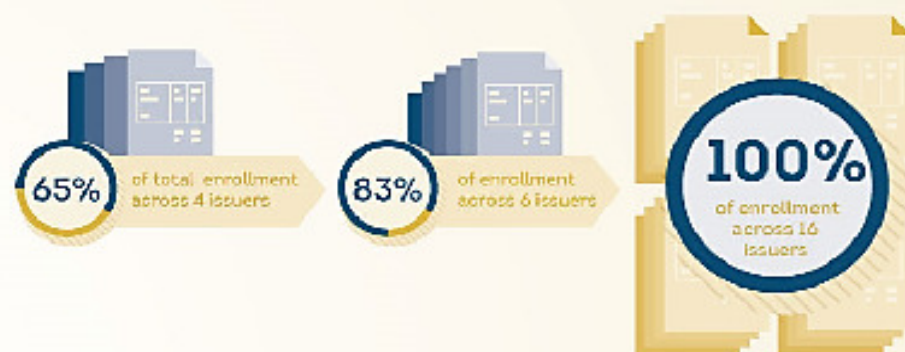


NY STATE OF HEALTH QUALIFIED HEALTH PLAN ENROLLMENT

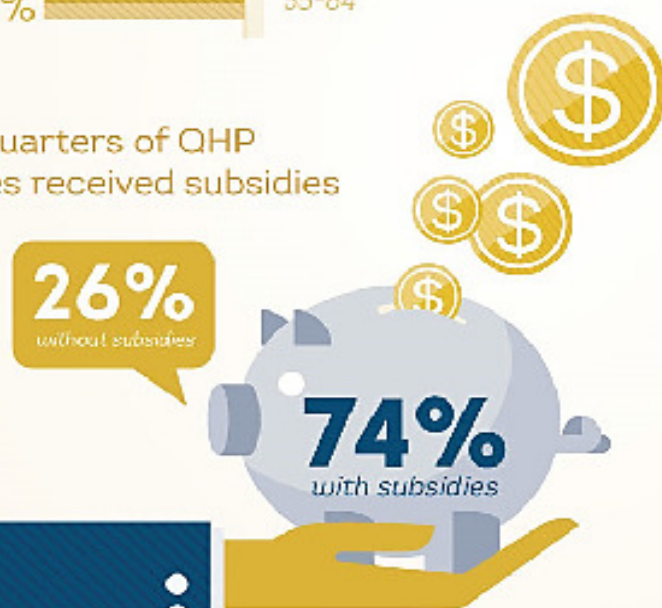
Age of QHP enrollees



Good distribution across issuers



Three-quarters of QHP enrollees received subsidies



Good distribution across metal level



HOW SMALL BUSINESSES IN NEW YORK STATE ARE ENROLLING THROUGH NY STATE OF HEALTH

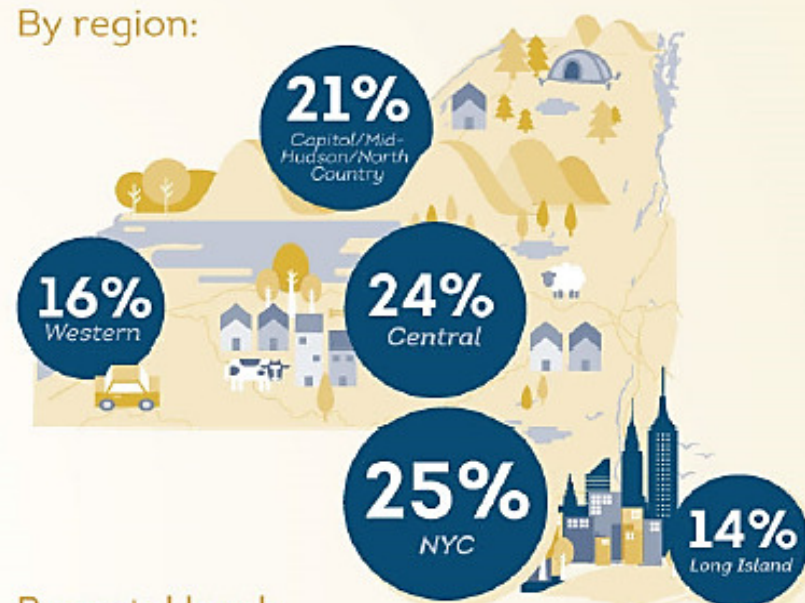
Nearly 10,000 individuals enrolled in the Small Business Marketplace



By industry:



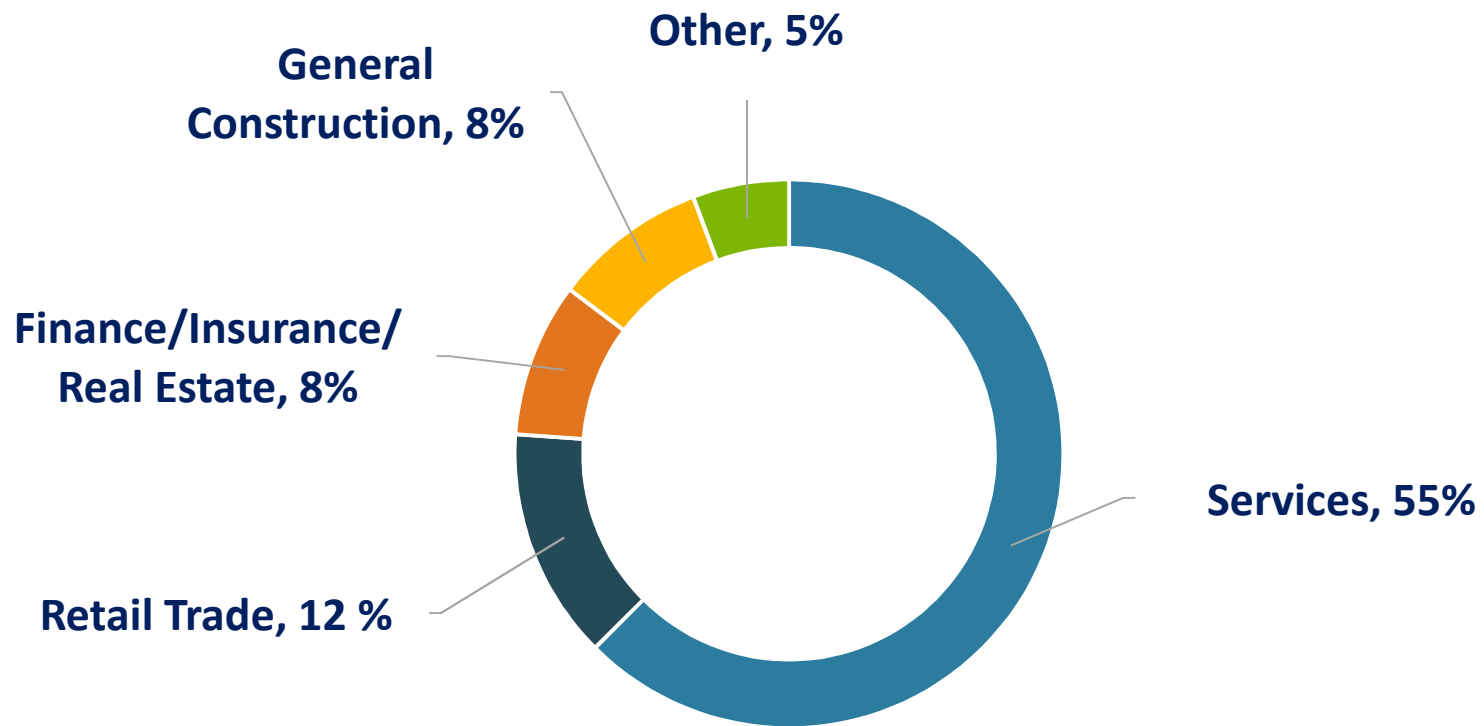
By region:



By metal level:



Enrolled Employers by Industry



Looking Ahead



- Refresher training for application assistors
- 2015 Health Plan Certification
- Administrative renewal process for 2015
- Outreach and Advertising:
 - Small Business Marketplace
 - Fall 2014 open enrollment campaign
 - Regroup on grassroots outreach/events
- Continued website development and improvements