



# THE BADGE ALLIANCE

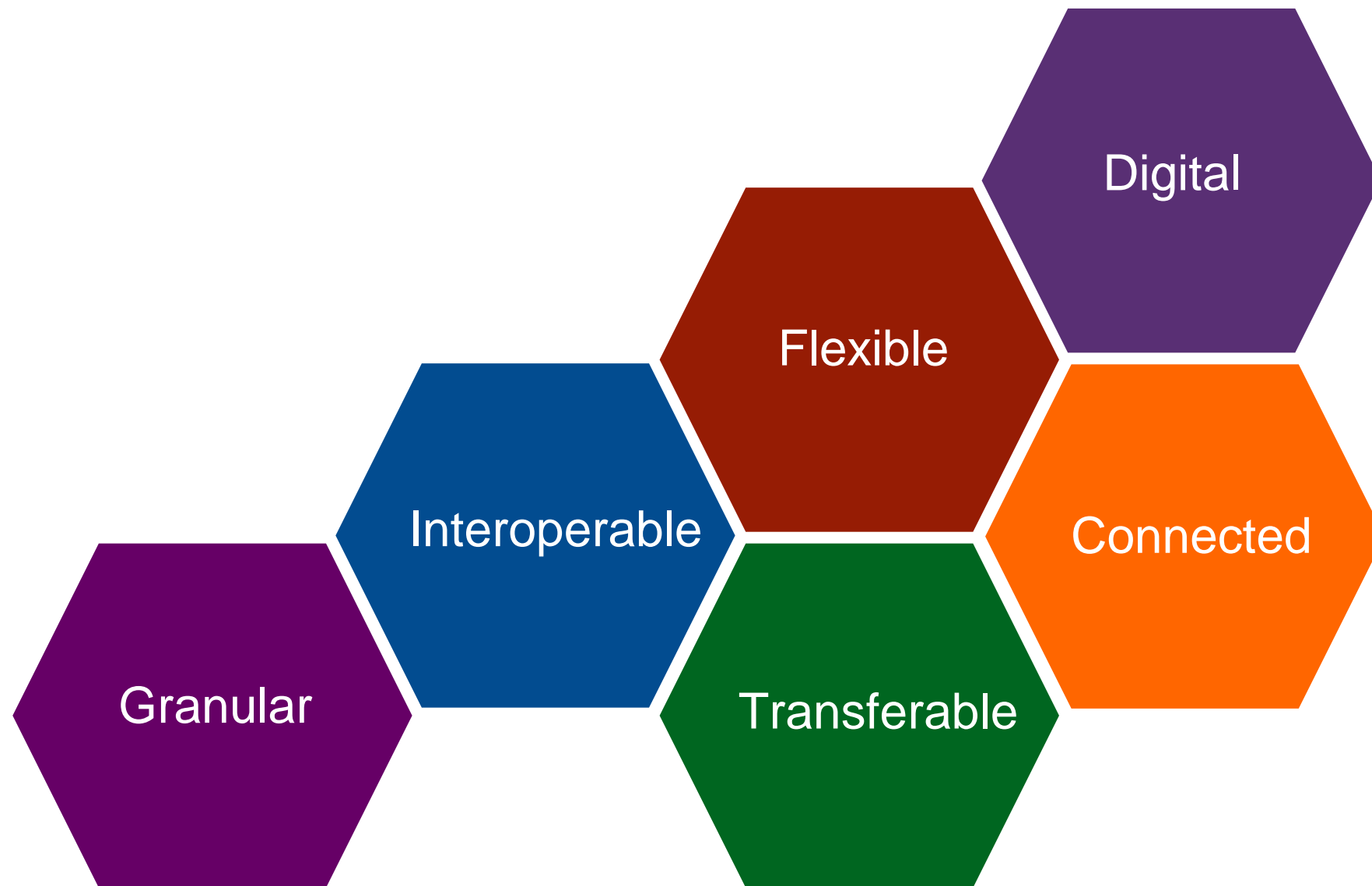
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mozilla

OpenBadges

4 years ago we asked  
what if we  
reimagined credentials  
for a new culture of learning?





Open Badges are a form of  
**personal social currency**  
that build and communicate  
reputation and identity



They act as **representations** of achievements, learning, skills, interests, competencies, etc.



hard & soft skills,  
peer assessment, and  
stackable lifelong learning



Conveying experience to  
**key stakeholders**  
like potential employers





They map learning pathways  
**connecting**  
formal & informal learning



We accomplish this through  
a  
**shared infrastructure:**  
a universal standard

```
{
  "recipient": "bimmy@example.com",
  "evidence": "/badges/html5-basic/bimmy",
  "expires": "2013-06-01",
  "issued_on": "2011-06-01",
  "badge": {
    "version": "0.5.0",
    "name": "HTML5 Fundamental",
    "image": "/img/html5-basic.png",
    "description": "Knows the difference between a",
    "criteria": "/badges/html5-basic",
    "issuer": {
      "origin": "http://p2pu.org",
      "name": "P2PU",
      "org": "School of Webcraft",
      "contact": "admin@p2pu.org"
    }
  }
}
```



# Badge metadata spec + Issuer API

badge name

badge URL (description)

badge criteria

badge image

issuer

issue date

recipient

alignment (standards)

expiration date

evidence URL



14,000+ issuers  
60,000 Mozilla backpacks  
millions of badges issued



# THE BADGE ALLIANCE

launching publicly in June  
<http://badgealliance.org>

A network of organizations  
and individuals  
building and enhancing an  
open badges ecosystem

Framed on a  
constellation model  
of working groups



open badges standard  
endorsement  
messaging  
research  
policy  
higher ed  
educator badges  
workforce  
digital / web literacy  
cities  
globalization

Fostering an ecosystem where  
learning is connected  
across contexts, subjects,  
and lifetimes



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