

Dear Board, Are You Reading This?



Eric Brown

brownbridgestrategies.com • @epbro







Your job is to make
the board's job easier.

It's okay, you can do this.

Simplify whenever possible.

#boardcomms

Rakesh Rajani

Director, Democratic Participation and Governance
Ford Foundation

Board Member
William and Flora Hewlett Foundation
International Budget Partnership






The Really Excellent Foundation

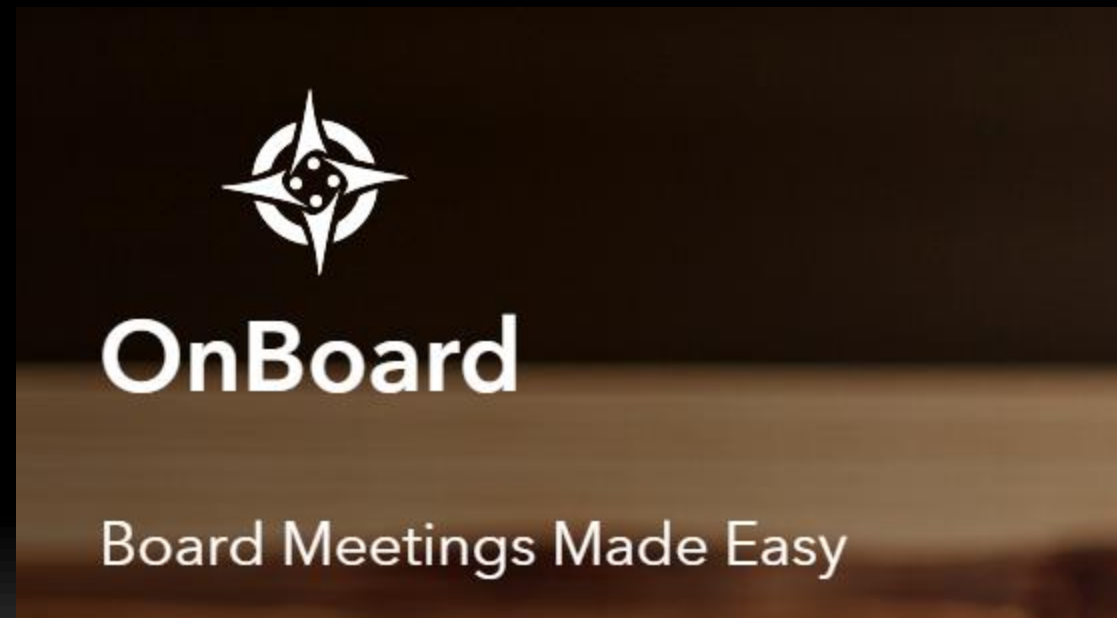
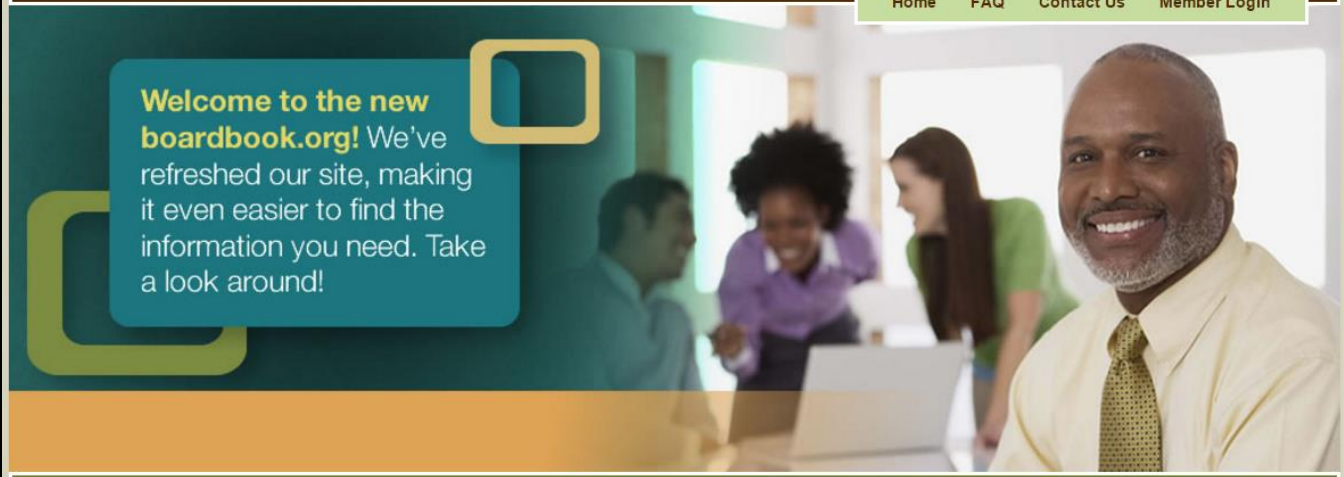
Board of Directors Meeting

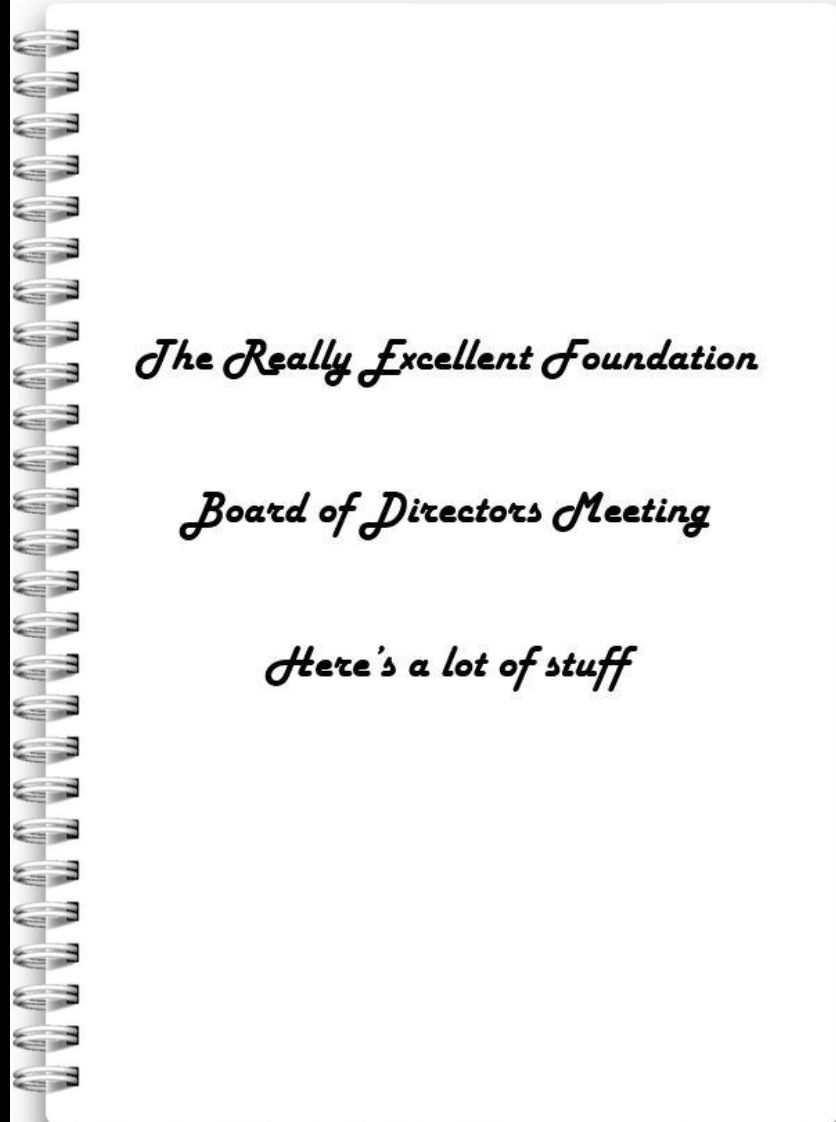
Here's a lot of stuff

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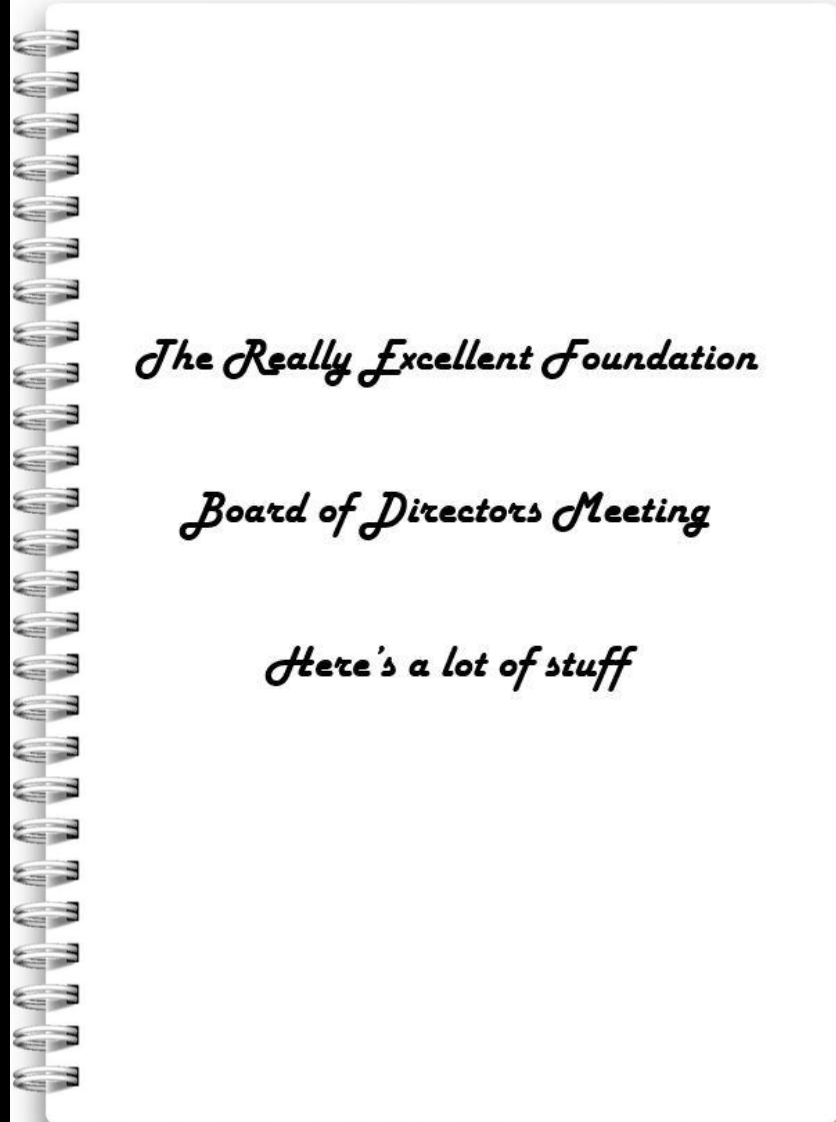
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Keep it simple





The Really Excellent Foundation

Board of Directors Meeting

Here's a lot of stuff

Keep it simple

But cover your
bases

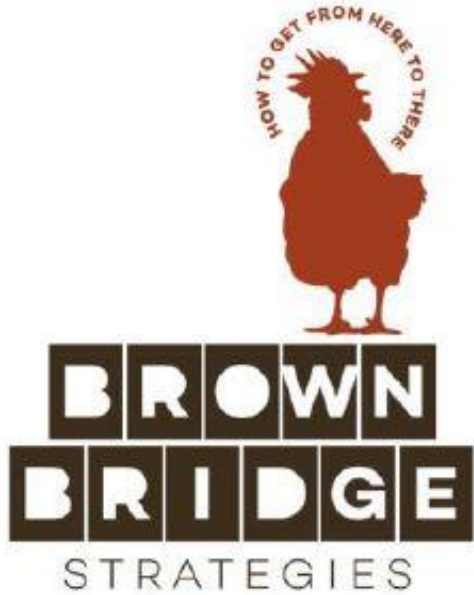
Not a subpoena



Your job is to make
the board's job easier.

Don't forget that they have a
day job.

When in doubt, keep it simple.



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