

# RESOURCES

## Communications Strategy

- **Storytelling (Storytelling for Good):**  
Storytelling – Strategy Toolkit <https://storytelling.comnetwork.org/theme/strategy>  
Storytelling – Content Toolkit <https://storytelling.comnetwork.org/theme/content>
- **Seven Essential Steps in Creating a Communications Strategy that Works (Forbes):**  
<https://www.forbes.com/sites/forbescommunicationscouncil/2017/10/30/seven-essential-steps-in-creating-a-communications-strategy-that-works/#206d37582cce>
- **Developing a Strategic Communications Plan (Network for Good):**  
<https://www.networkforgood.com/nonprofitblog/developing-strategic-communications-plan/>

## Writing and Grammar

- **Purdue Online Writing Lab** <https://owl.purdue.edu/index.html>: Comprehensive information on writing, grammar, and style.
- **The Elements of Style** <https://www.bartleby.com/141/index.html>: A freely available online version of this classic reference book.
- **Grammar Girl** <https://www.quickanddirtytips.com/grammar-girl/>: Easy-to-follow tips and tricks on grammar and word choice.
- **Tip on Readability Formulas (AHRQ)**  
<https://www.ahrq.gov/talkingquality/resources/writing/tip6.html>: Good, common sense information on using readability formulas

## Style Guides

- **Chicago Manual of Style** <https://www.chicagomanualofstyle.org/>
- **APA Style** <https://apastyle.apa.org/>