RESOURCES

Communications Strategy

- **Storytelling (Storytelling for Good):**
  Storytelling – Content Toolkit [https://storytelling.comnetwork.org/theme/content](https://storytelling.comnetwork.org/theme/content)

- **Seven Essential Steps in Creating a Communications Strategy that Works (Forbes):**

- **Developing a Strategic Communications Plan (Network for Good):**
  [https://www.networkforgood.com/nonprofitblog/developing-strategic-communications-plan/](https://www.networkforgood.com/nonprofitblog/developing-strategic-communications-plan/)

Writing and Grammar

- **Purdue Online Writing Lab** [https://owl.purdue.edu/index.html](https://owl.purdue.edu/index.html): Comprehensive information on writing, grammar, and style.

- **The Elements of Style** [https://www.bartleby.com/141/index.html](https://www.bartleby.com/141/index.html): A freely available online version of this classic reference book.


Style Guides

- **Chicago Manual of Style** [https://www.chicagomanualofstyle.org/](https://www.chicagomanualofstyle.org/)

- **APA Style** [https://apastyle.apa.org/](https://apastyle.apa.org/)