

THE NEW YORK WOMEN'S FOUNDATION

Philanthropy and the Sustainable
Development Goals: Funding at
Home and Abroad
16 September 2016

THE NYWF'S MISSION

Voice for women and force for change

A **cross-cultural alliance** of women catalyzing **partnerships** and **leveraging human and financial capital** to achieve **sustained economic security** and **justice** for women and girls

With **fierce determination**, we **mobilize** hearts, minds, and resources to create an **equitable** and **just future for women, families and communities in NYC.**

THE NEW YORK
WOMEN'S
FOUNDATION®

NYWF'S GRANTMAKING HISTORY

28-year track record of investing in women-led, local solutions that create change in under-resources communities across NYC

Since 1987, NYWF has invested over \$50M to over 350 organizations benefitting over 6 million women and girls

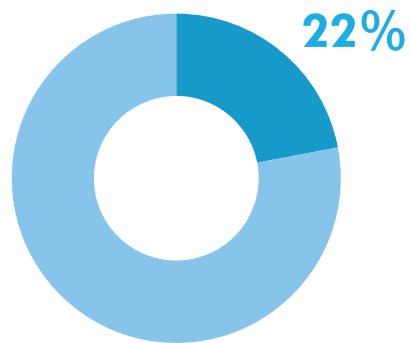
In 2015, The Foundation distributed \$6M to more than 90 grantee partners. Our grantee partners reached more than 400,000 women and girls in NYC's most underinvested communities.

NYWF IN THE FUNDING LANDSCAPE

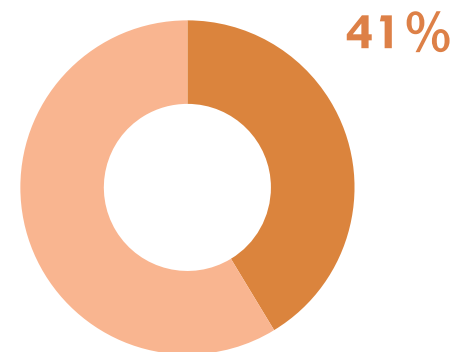


FUNDING LANDSCAPE FOR WOMEN AND GIRLS

Giving for women and girls is more internationally focused



22% of foundations' overall giving supports international purposes



41% of foundations' overall giving for women and girls supports international purposes

*** as of 2006**

Source: The Foundation Center, Accelerating Change for Women and Girls, The Role of Women's Funds

STATUS OF WOMEN AND GIRLS IN NYC



Nearly 25% of women and girls live below the federal poverty line in New York City, approximately 1.1 million women and girls.



Women of Color are more likely to live in impoverished neighborhoods and they earn 50% less than White men.



25% of homeless women became homeless due to domestic violence.



10% of women in New York City are unemployed, and 13% of single mothers are unemployed. Women represent the majority of minimum wage workers.

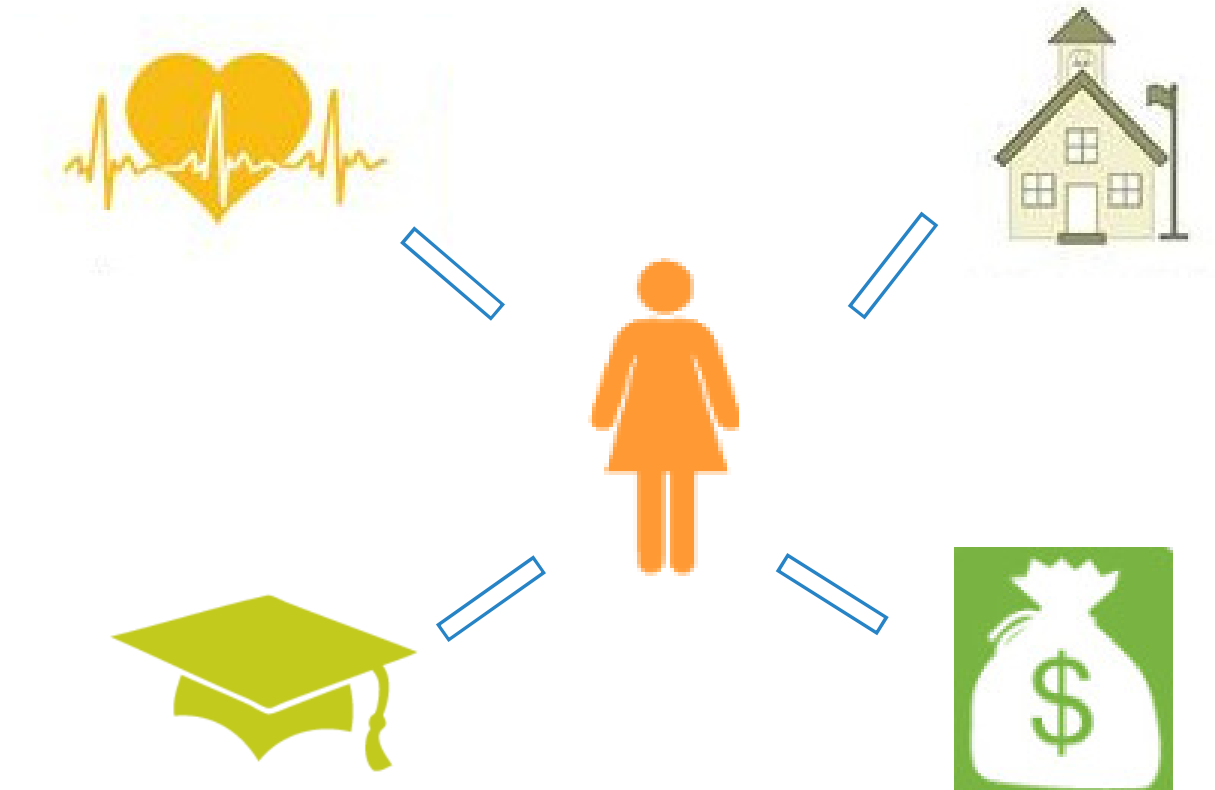


1 in 10 NYC high school students reported being hit or physically hurt by a boyfriend/girlfriend in the past year. 16% of female students reported being forced to have sex.



71% of low-income women were uninsured in 2012.

WOMEN AND GIRLS





SDG 5: GENDER EQUALITY

“Achieve gender equality and empower all women and girls”

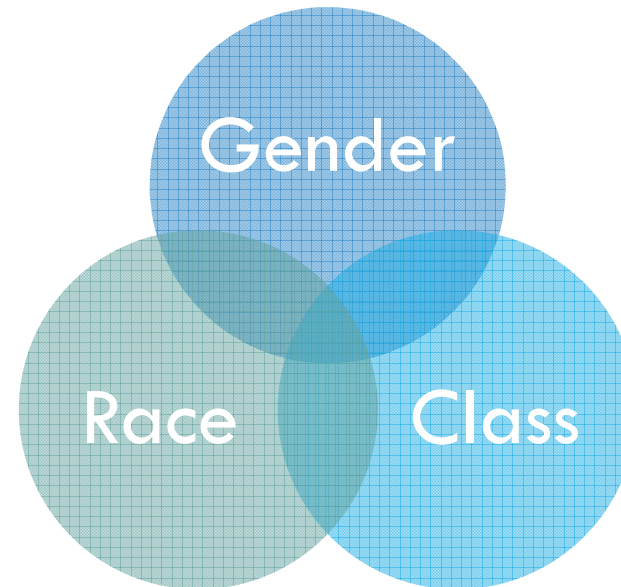
Goal 5 Targets:

- End all forms of discrimination
- Eliminate all forms of violence, including trafficking and sexual and other types of exploitation
- Eliminate all harmful practices, such as child, early and forced marriage and female genital mutilation
- Recognize and value unpaid care and domestic work
- Ensure women’s full and effective participation and equal opportunities for leadership at all levels of decision making in political, economic and public life
- Ensure universal access to sexual and reproductive health and reproductive rights
- Undertake reforms to give women equal rights to economic resources
- Enhance the use of enabling technology
- Policies and laws to promote gender equality empowerment

INTERSECTIONALITY

Social problems relating to **discrimination and the exclusion of individuals** are shaped by the **interaction of factors** (gender, race, class, and others)

These factors are **not separable** or mutually exclusive; they **interact together and simultaneously** to marginalize individuals

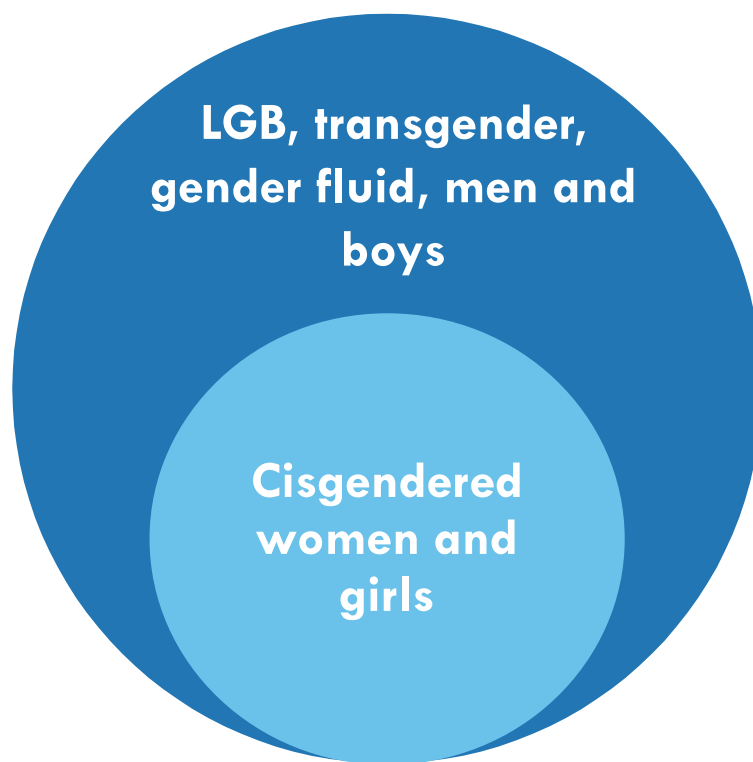


NYWF'S CORE BELIEFS AND VALUES

Women are **authors of their lives**

- Supporting **local solutions** is key to long-term, sustainable change
- **Investment across the lifespan** of women increases self-sufficiency
- Women, families, and communities benefit from **holistic approaches**
- **Long term investment** supports organizational sustainability
- **Participatory approaches** create opportunities for local solutions

GRANTMAKING WITH A GENDER LENS



Understanding the role of gender

Promoting gender equity

Addressing gender norms

Sources: Women's Funding Network, Gender Transformative Giving: The Next Phase in Feminist Philanthropy, GrantCraft, Grantmaking with a Gender Lens; The National Committee for Responsive Philanthropy

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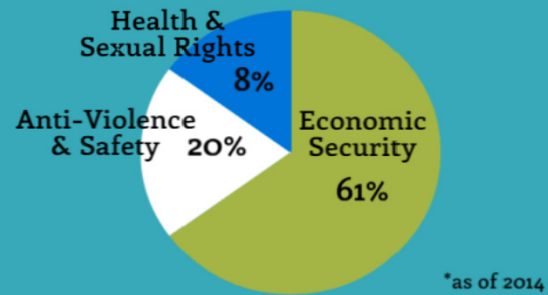
HOW NYWF'S GRANTMAKING GOALS ALIGN WITH SDG

Since 1987, NYWF has worked in partnership with community based organizations to create a safer, healthier, and more economically just environment for low-income women and families in New York City.

Community Guided Grantmaking



Integrated Funding Focus Areas:



Dynamic Funding Approach

Catalytic/Seed Investment

Propelling small and new organizations to greater growth and leadership within their communities

Expanding Gender Competence

Supporting large organizations to integrate a lens in how they create change

Special Initiatives

Increasing support to address emergent community crises

Collaborative Funding

Deepening our ability to address complex challenges through partnerships

Multiple Levels of Creating Change

INDIVIDUAL

direct services, diverse strategies

COMMUNITY

advocacy & community mobilizing to increase civic engagement

SYSTEMIC

policy change to foster a community that supports all

NYWF's Added Value



NYWF's Financial Resources

- Consistent, multi-year funding
- Annual grant resources based on capacity and stage of organization/ program development



NYWF's Catalytic Resources

- Capacity building resources
- Learning communities & network development
- Connection to other funding partners
- Personalized attention to support development of expertise



Return on Investment

- Increased long-term organizational strength and robust women's leadership in NYC
- Greater economic security among millions of underinvested women and girls, increased family/community security, & strengthened businesses.
- Advancement of critical policies affecting millions

**KNOWLEDGE
RESOURCES
SUPPORTING
INVESTMENT**

**Expertise in
populations with
key needs**

**Gender Lens-- knowing what
it takes to make a concrete
difference in women's lives**

**Deep knowledge of trust
within local under-
invested communities**

How NYWF is Changing the Landscape

The New York Women's Foundation invests in organizations that advocate for women and their families.

The New York Women's Foundation supports grantee partners engaged in affecting change for thousands of women, girls, families, and communities within New York City. This powerful work has rippled further to impact women across the U.S. We invest in organizations that empower community voices, engage local expertise, and advocate for social change.

Through three strategy areas, we invest in community organizing at the individual level, innovative scaling program models at the community level, and policy development at the city, state, and federal level.

Many of our grantee partners utilize multiple strategies at once, to ensure a comprehensive approach to stimulate systemic shifts benefitting women and girls.

GRANTEE PARTNERS

FOCUS AREAS

POLICY DEVELOPMENT

- Make The Road New York
- A Better Balance
- NYC Alliance Against Sexual Assault
- Service Women's Action Network
- ALIGN: The Alliance For a Greater New York

Immigrant Rights
Workforce Development
Domestic Violence Justice
Sexual Assault Protection
Workforce Development

COMMUNITY MOBILIZATION

- Equality Now
- Good Old Lower East Side (GOLES)
- Hollaback!
- The Correctional Association
- LiveON NY
- Empire State Pride Agenda
- Movement for Justice in El Barrio

Violence Against Women
Housing Justice
Gender-Based Harassment
Criminal Justice
Seniors Rights
GLBTQ Rights
Housing Justice

SCALING MODELS

- Center For Family Life / SCO Family of Services
- Participatory Budgeting Project

Neighborhood Co-Operatives
Democratic Public Budgeting

Grantees Outcomes

By investing in a comprehensive strategy, The New York Women's Foundation is actively transforming the political landscape. Our grantees advocate for women and communities through social change.

- ↑ Increased resources available to vulnerable populations
- ↑ Increased public recognition of community experience and value
- ↑ Increased decision-making role of communities
- ↑ Increased depth and strength of partnerships and networks
- ↓ Decreased stigma, violence, and dysfunction in communities

GRANTEE SUCCESSES

- In 2014, grantee partners reached about 267,000 people through community events, information and referrals, membership, social media, and other organizing efforts.
- Over 3,000 individuals were directly served by our grantees in 2014, with services spanning from legal representation to emotional support services.
- Several grantees worked with lawmakers to develop fair policies that support women and families.

Policy Outcomes

Grantee partners are leaders in supporting the development of critical pieces of legislation, and continue to ensure these policies are effectively implemented. Because of the persistent work of our grantee partners, these policies are truly improving the lives of millions of women and girls in New York City and nationwide.

INCREASING WORKPLACE JUSTICE

The Pregnant Worker's Fairness Act



This city-wide legislation protects new mothers from job discrimination.

In 2013, A Better Balance (ABB) was a critical player in advocating for this policy through informed public education throughout New York City.

2013

Similar legislation modeled after the Pregnant Worker's Fairness Act have passed in ten other cities across the U.S. ABB provided extensive bill drafting and legal support to many of these campaigns, and is now advising on the enforcement of these laws.

2014

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PROTECTING MINORS IN SEX TRAFFICKING

New York State Safe Harbor Act

This legislation treats girls years 16 to 17 years old as minors under New York law when sex trafficked

In 2013, Equality Now supported the development of this legislation through extensive research and policy recommendations.

2013

The Center for Court Innovation trained NYC Family Courts on sex trafficking of minors, trained community organizations to enhance resource availability for victims, and expanded trafficking ID guidelines in order to better identify and provide services to victims of sex trafficking.



2014

How NYWF Supports Economic Security

61%

The largest proportion of 2014 grants supported organizations and programs that addressed economic security through three focused approaches:

Education, Job Training, & Placement

- Contextualized Training in High-Demand Fields of Work
- Licensure / Certification Support
- Employment Readiness, job search, placement, & retention
- Financial Literacy



\$2.76 Million
invested in
43 grantee
partners

Economic Empowerment & Stability

- Housing Support
- Leadership Development
- Civic Engagement
- Legal Assistance
- Benefits Access Assistance

Business Development & Entrepreneurship

- Business Skills Development
- Microloans & Individual Development Accounts (IDA)
- Specialized Field Training and Licensure



**NYWF is the 8th
largest
Economic
Security Funder
in NYC**

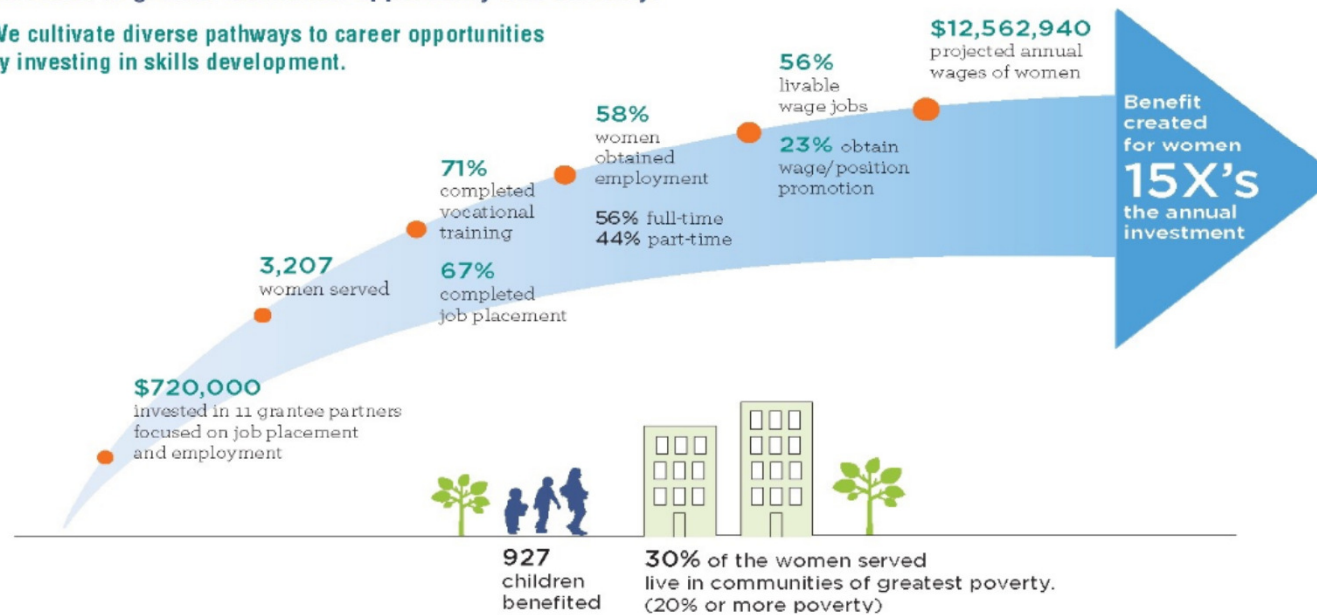
The strategies supported present a wide scope of solutions to catalyze economic security and ensure that the needs of under-resourced women and girls are addressed within the social and geographic context that contribute to their experiences of limited economic opportunity.

Successful Strategies for Job Attainment & Advancement

WOMEN MULTIPLY THE IMPACT OF INVESTMENTS MADE IN THEIR FUTURES

The Foundation supports homegrown solutions that lead to greater economic opportunity and stability.

We cultivate diverse pathways to career opportunities by investing in skills development.



Successful Strategies in Business Development

NYWF supports women entrepreneurs to succeed as many low-income women have passion and insight but do not have the financial means or practical knowledge to actualize their business goals

We invest in women-led small business in under-resourced communities.

Economically vibrant communities are safer communities for all.

