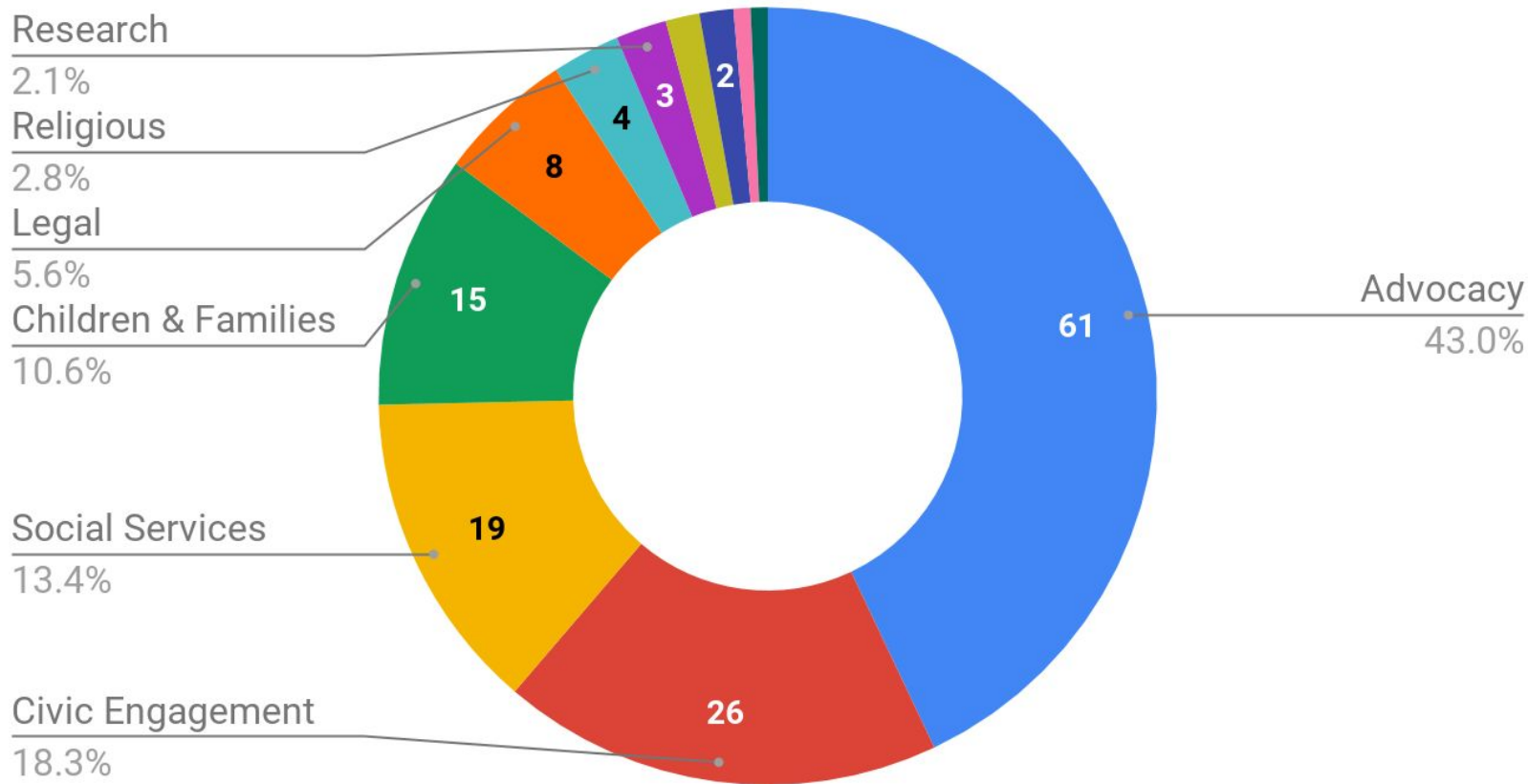


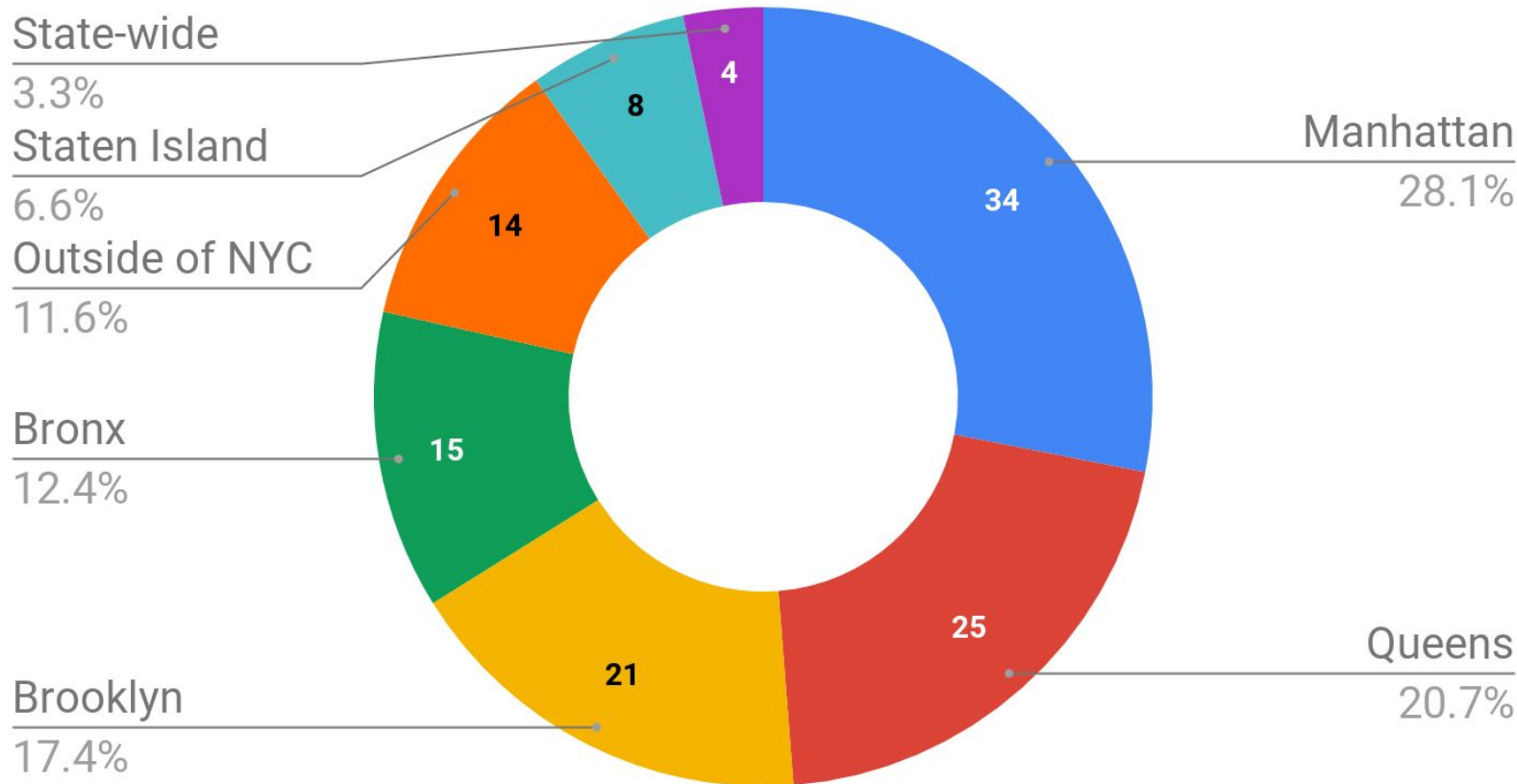
NEW YORK COUNTS 2020

*Working Together for a Fair
& Accurate Census*

Member Organizations



Geographic Spread of NY Counts 2020 Members



New York Counts 2020

- Non-Partisan
- Statewide from Long Island to Buffalo
- A coalition of inclusive, diverse stakeholders statewide seeking a fair and accurate census that protects the privacy rights of census participants
- Supportive of and encouraging Member Orgs to form and join Complete Count Committees

New York Counts 2020 Organizational Structure

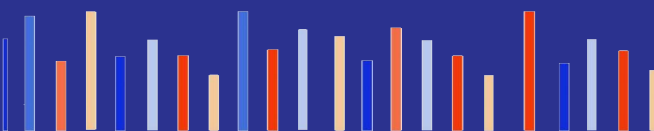


Role of Steering Committee

- Help to set priorities of New York Counts 2020
- Provide advice and direction on strategic decisions
- Help lead fundraising efforts for the Coalition as a whole



New York Counts 2020 Accomplishments

1. Development of Committee Infrastructure
 2. Advocacy on Citizenship Question
 3. Trainings and Toolkits
 4. Website: newyorkcounts2020.org
 5. Recognition as Statewide Coalition for Census 2020 by Community and Government Stakeholders, Mainstream and Ethnic Press
- 

Response to a citizenship question on the census

60 organizations submitted official public comments criticizing the citizenship question

90% of the entire coalition of advocacy groups

New York State submitted 3,000 public comments in total - second only to California

Trainings on the Importance of the Census

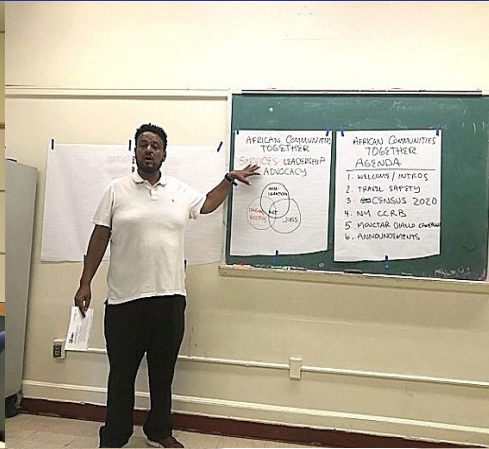
Participated in more than 20 trainings/presentations in Albany, Rochester, Plattsburgh, Syracuse, Buffalo, White Plains, Long Island, Harlem, Manhattan, Brooklyn, and Queens reaching over 1,250 people and over 2,070 people through live social media platforms.

Materials-New York State focused [toolkit](#), webinar, infographics, various powerpoint slide presentations

Presentation on the Importance of Census 2020



Presentation on the Importance of Census 2020





New York Late Journal





LUCA Volunteers in Onondaga County





Current and Future Work of New York Counts 2020

Short & Long-term priorities

Data Committee

1. Preparing different types of hard-to-count maps based on needs of community groups
 - a. *Examples:*
 - i. *Minorities*
 - ii. *Limited English/Immigrant households*
 - iii. *Renter households*
 - iv. *Low-income households*
 - v. *Single parent households*
 - vi. *Children 0-5 years old*
2. Adapting hard-to-count maps as new info comes in
3. Gathering examples of how Census data has helped communities
4. Teaching staff how to access Census data

Tech Committee (working with Data Committee)

1. Adapting the Mayor's tech security curriculum to needs of New York Counts 2020 members
2. Conducting digital risk assessments for NY Counts 2020 members
3. Establishing a core of trainers to train groups on tech tools and to provide tech support to staff
4. Secure mobile hotspots for arenas where internet access is limited

Outreach & Organizing Committee

1. Mobilizing people to attend the trial in the lawsuits challenging the citizenship question
2. Participating in social media, online petitions, and meetings to promote campaign for state and local funding
3. Organizing periodic events targeting strategic communities throughout the state
4. Organizing groups to attend webinars on “Census 101” and “training the trainer” workshops
5. Spreading community tailored messaging regarding census participation and privacy
6. Bringing out the community to complete the Census

State & Local Government Committee

1. Advocacy for State & Local Funding to do Census Education, Outreach, and Assistance
2. Advocacy to get Governor Cuomo to Appoint New York State Complete Count Commission
3. Meeting with Members of New York State Complete Count Commission
4. Testifying at Hearings before the New York State Complete Count Commission
5. Albany Lobby Day - March 2019

Increasing Member Organizations in New York Counts 2020

Social service organizations serving children and families

Groups in Western and Central New York State

African American Groups

Labor Groups

Businesses



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